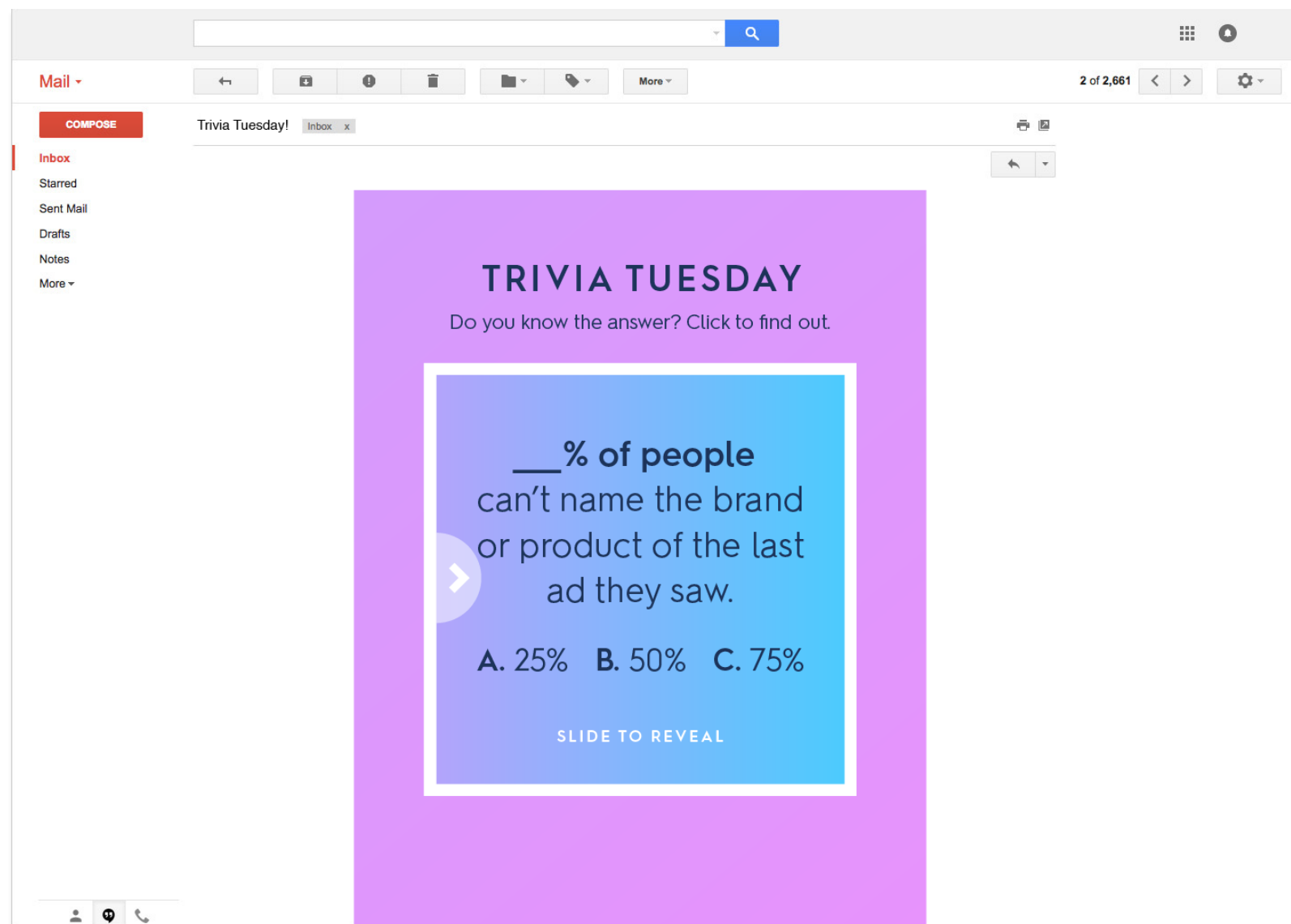# Sticky Content and Reveal marketing

Here are some creative ways you can use Zembula in your email programs that will wow and entertain your audience.
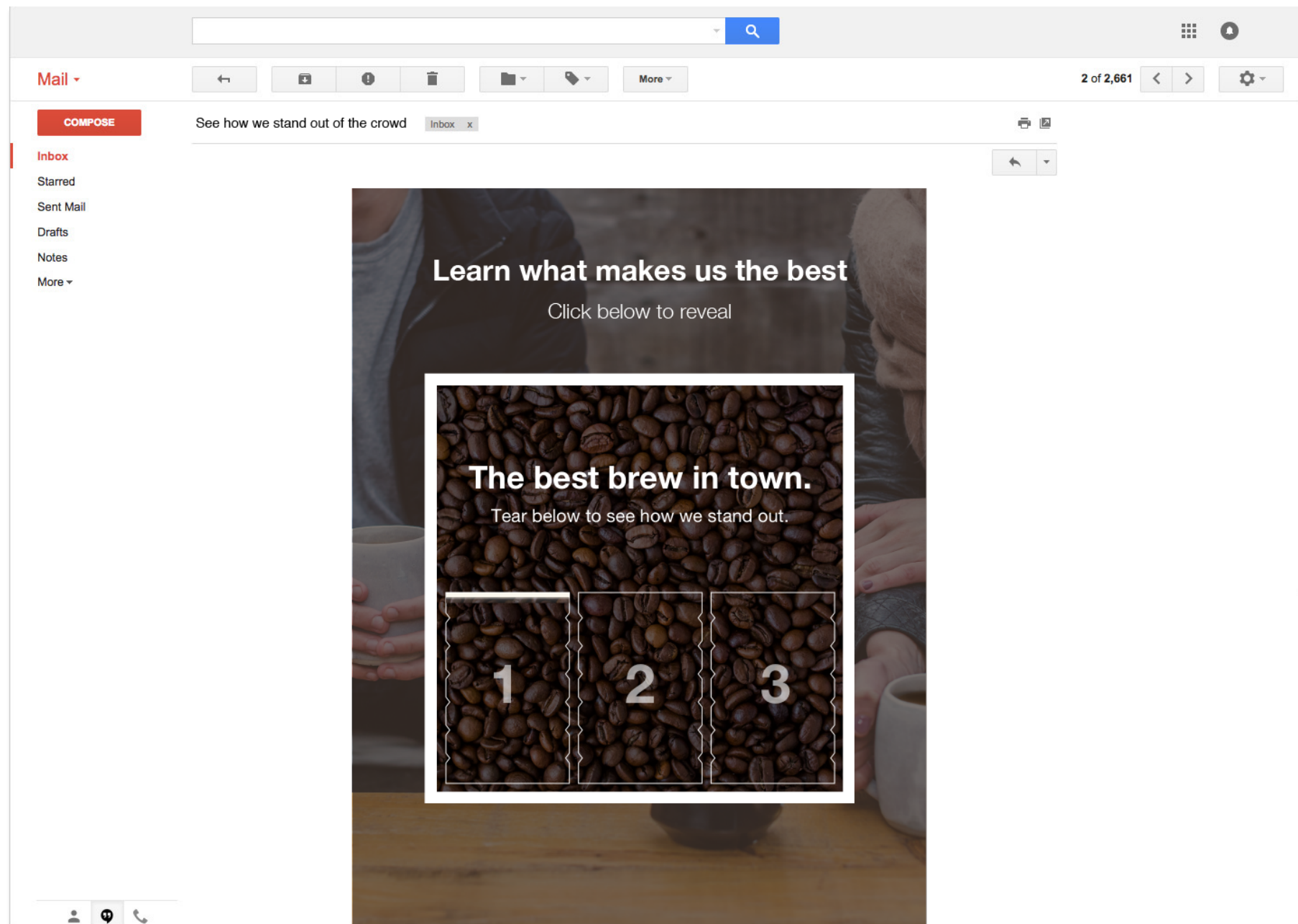
Entertain your audience and be remembered

Sending sticky content to nurture customers and potential customers is a great way to build a long-lasting relationship without constantly pushing the hard sell. Zembula's interactive content can help you make the most of all your touch-points and get your brand remembered when it matters the most.
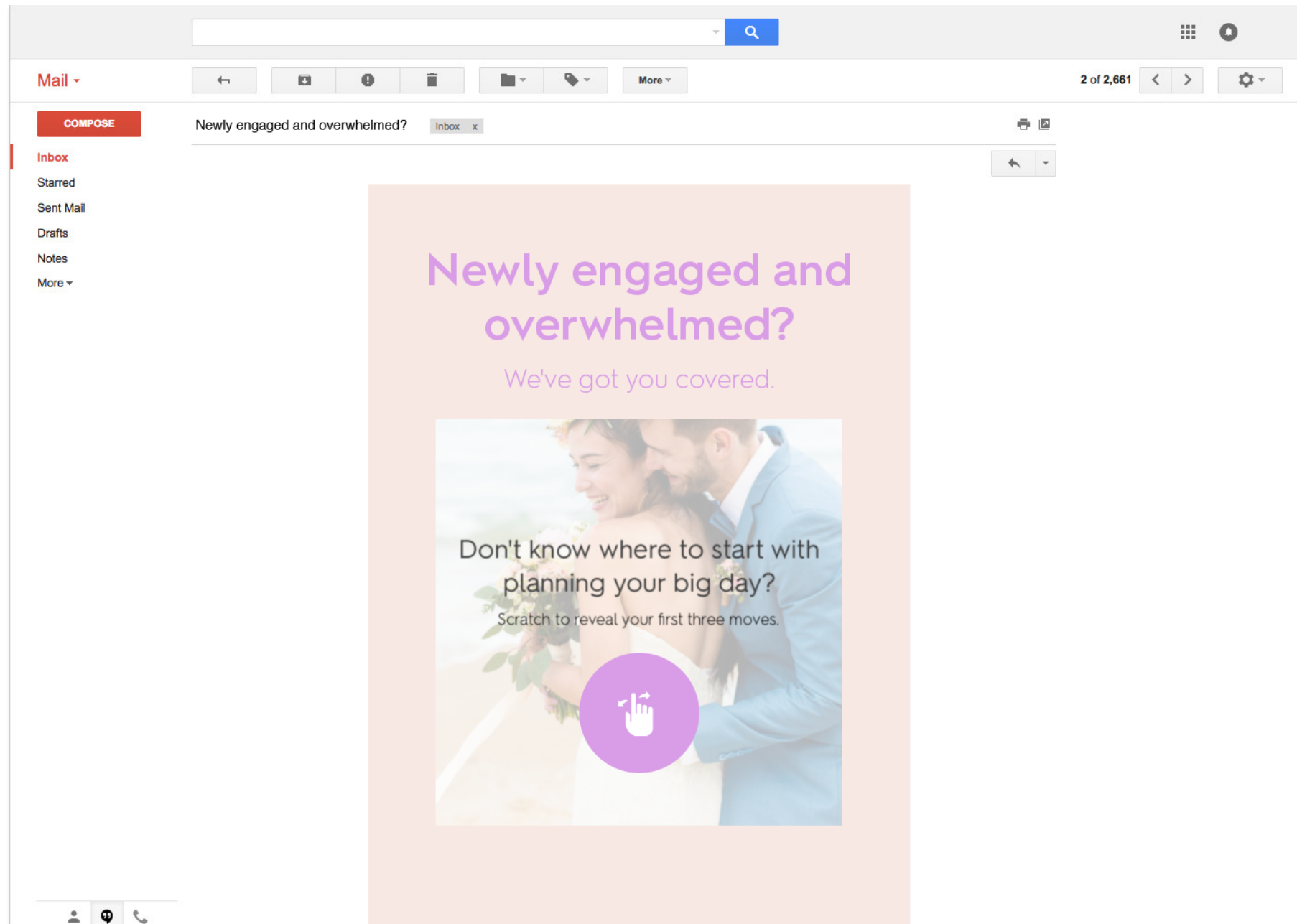Click to interact and see it live!

Product education

Highlight your product's best features in a way that encourages discovery

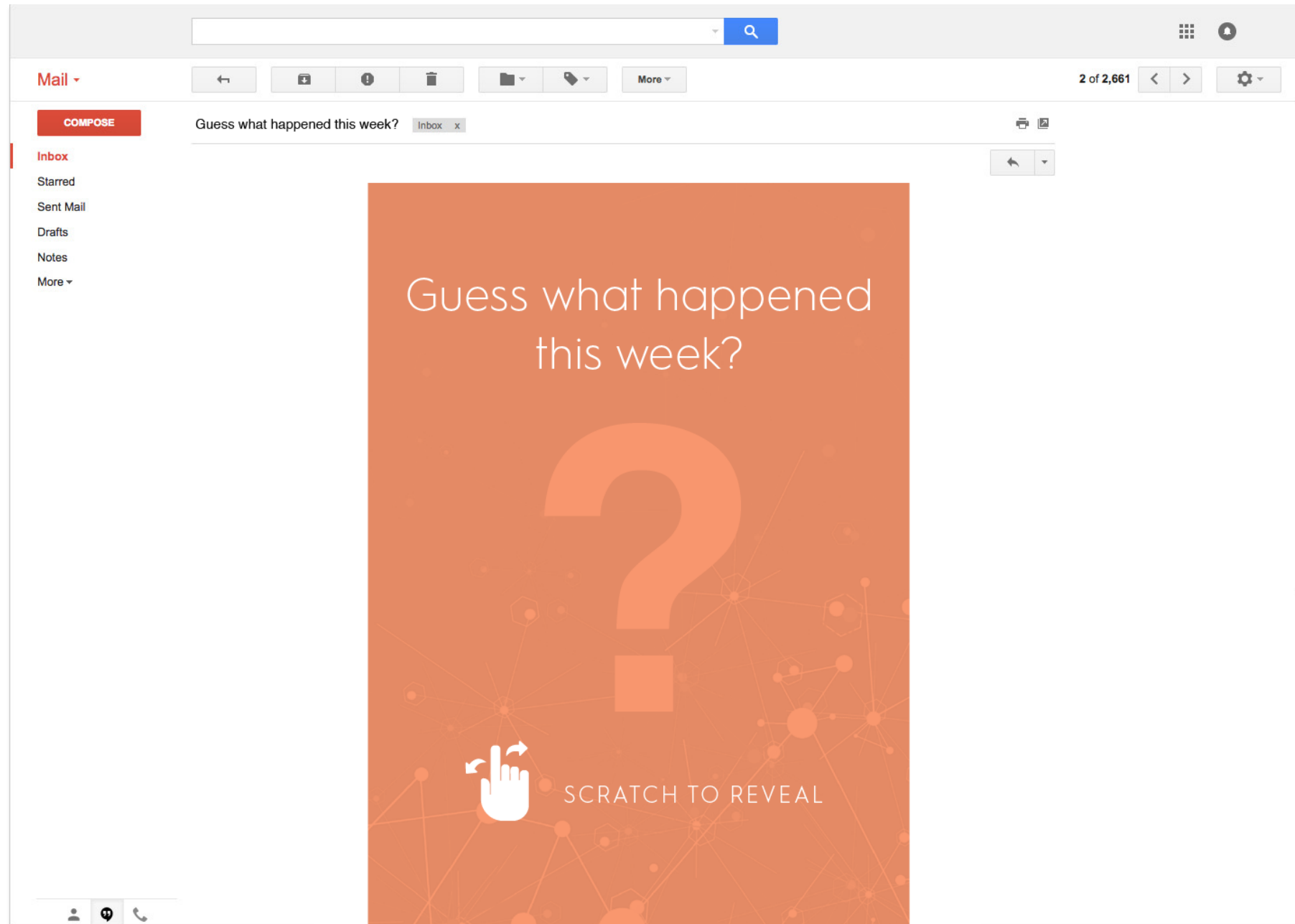*Click to interact and see it live.*

How-to guides

Promote or tease how-to guides by piquing curiosity.

Click to interact and see it live.
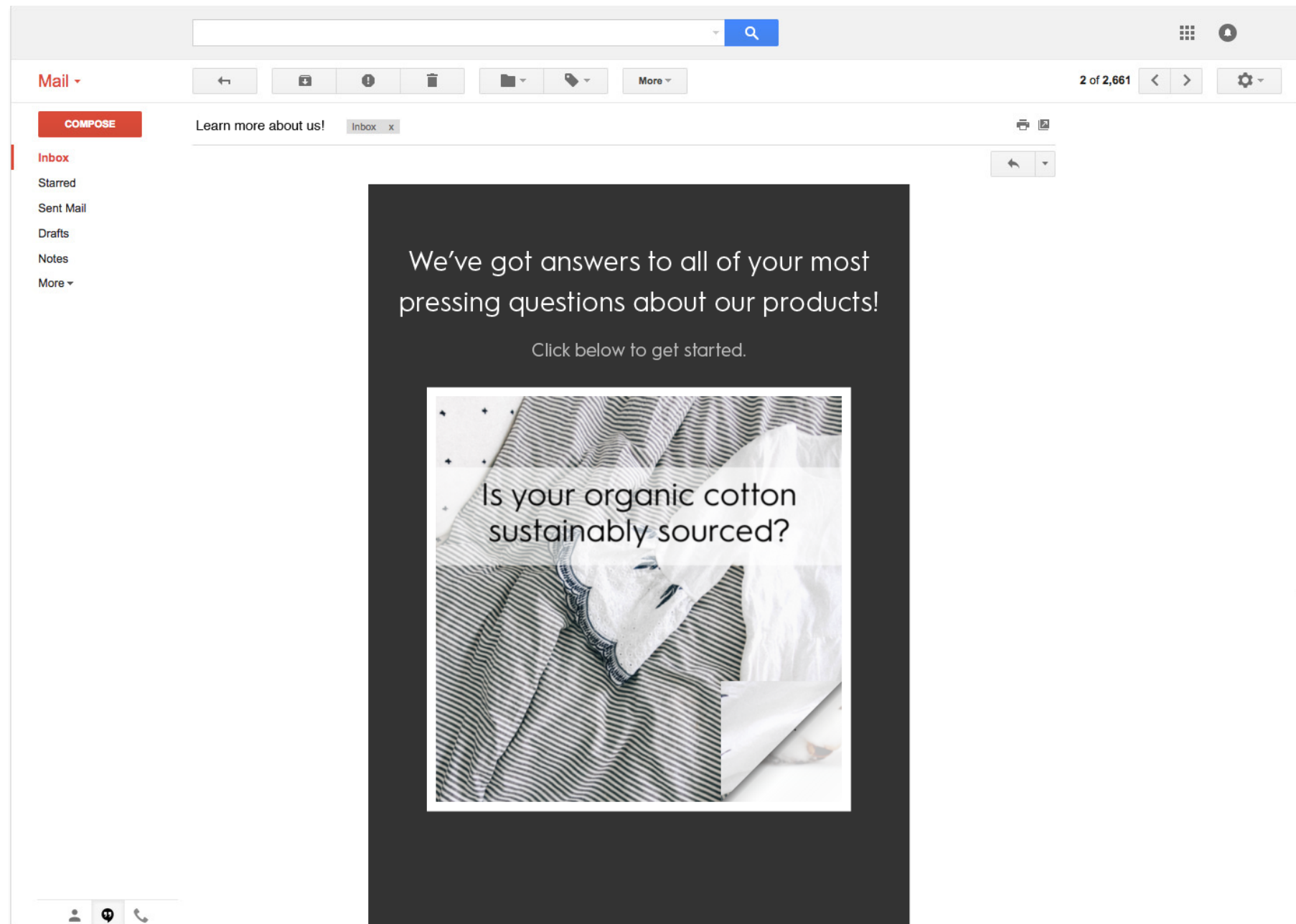
News round-ups

Share curated information in a new and exciting way.

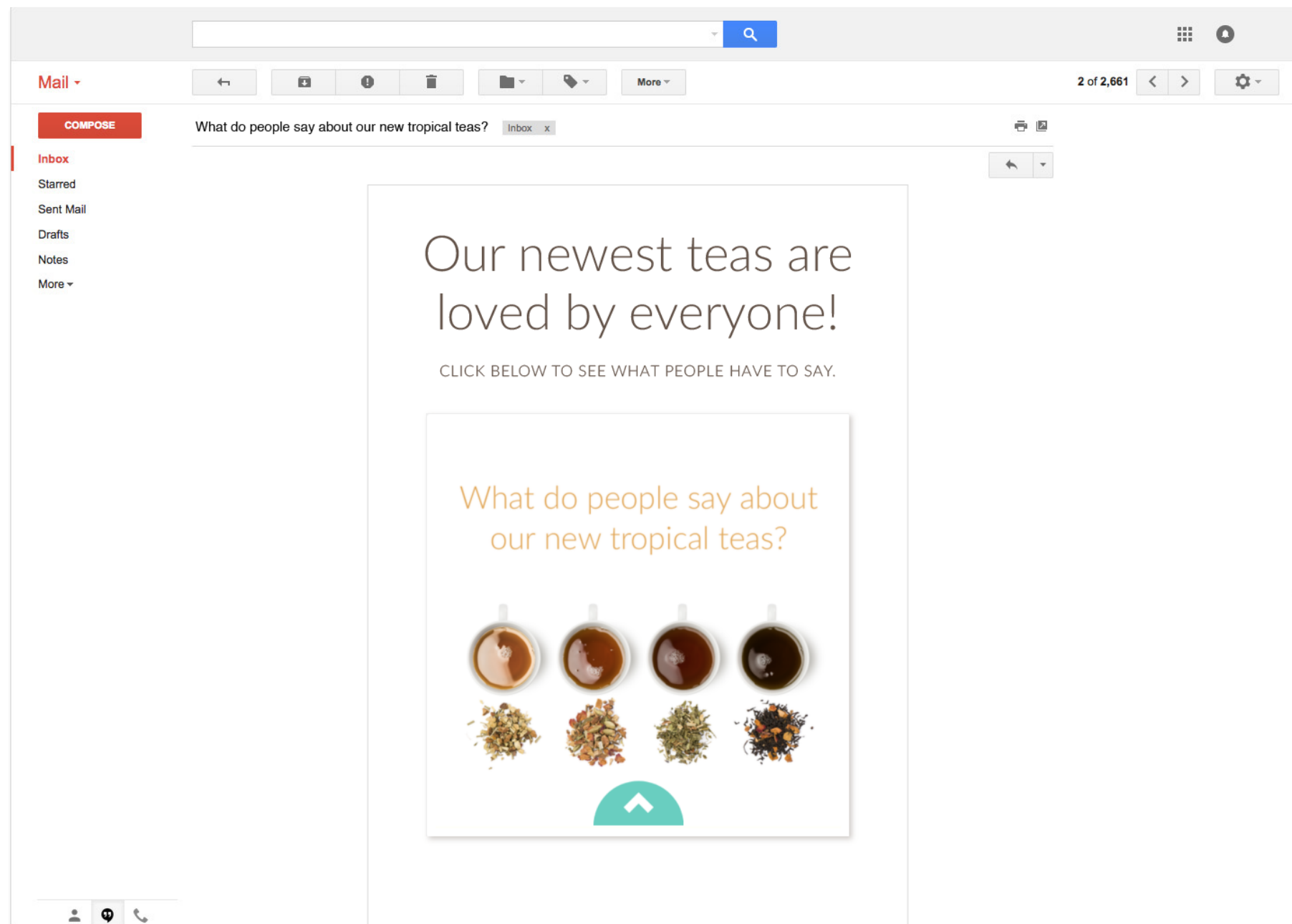
Click to interact and see it live.

FAQs

FAQs don't have to be boring. Start educating your audience in a way that they will remember.

Click to interact and see it live.
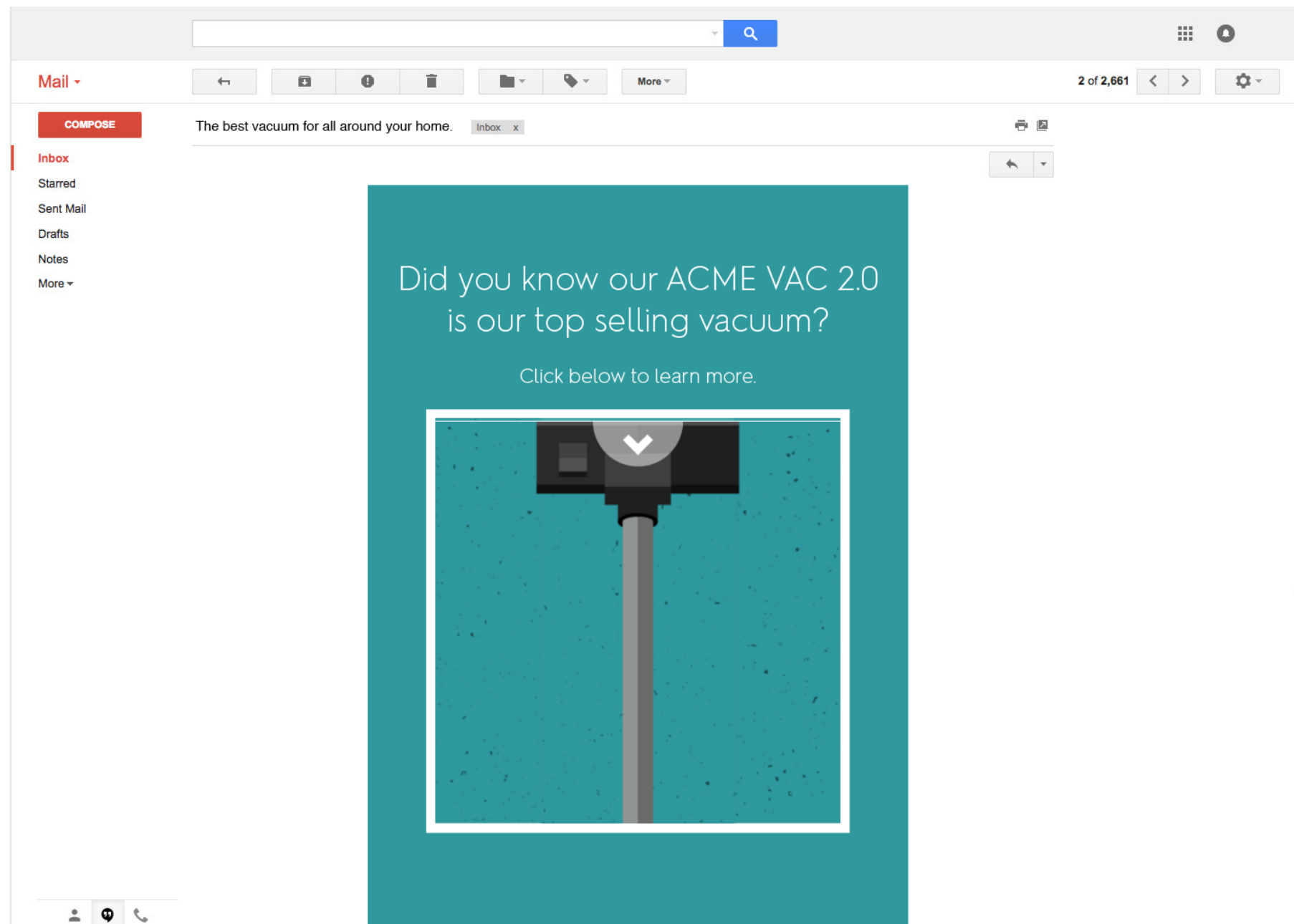
Product reviews

Highlight your best reviews with an interactive experience that will wow all those that see it!

Click to interact and see it live.
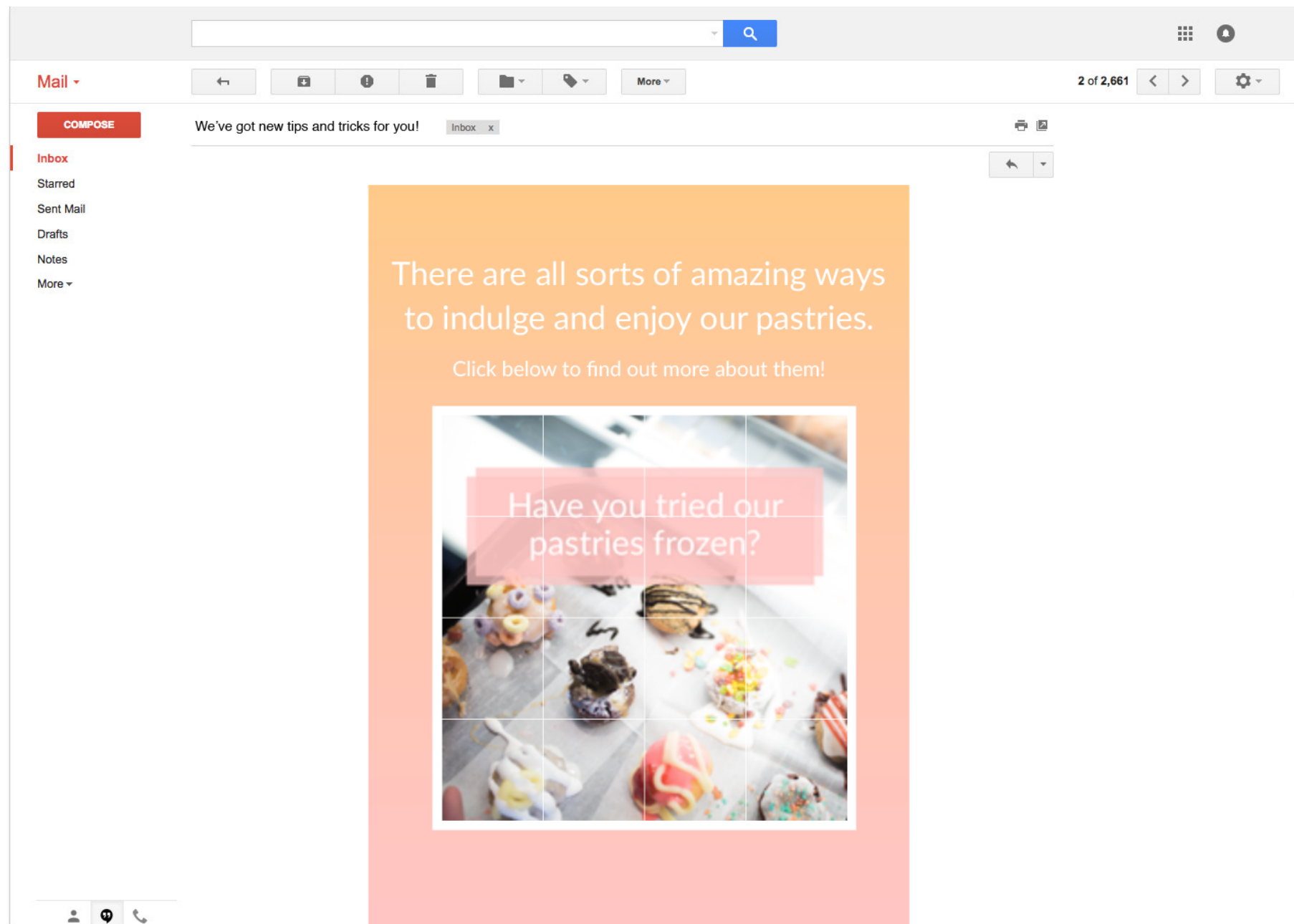
Product highlight or in-use

Show your product's best side with interactive experience that can give the illusion of motion!

Click to interact and see it live.
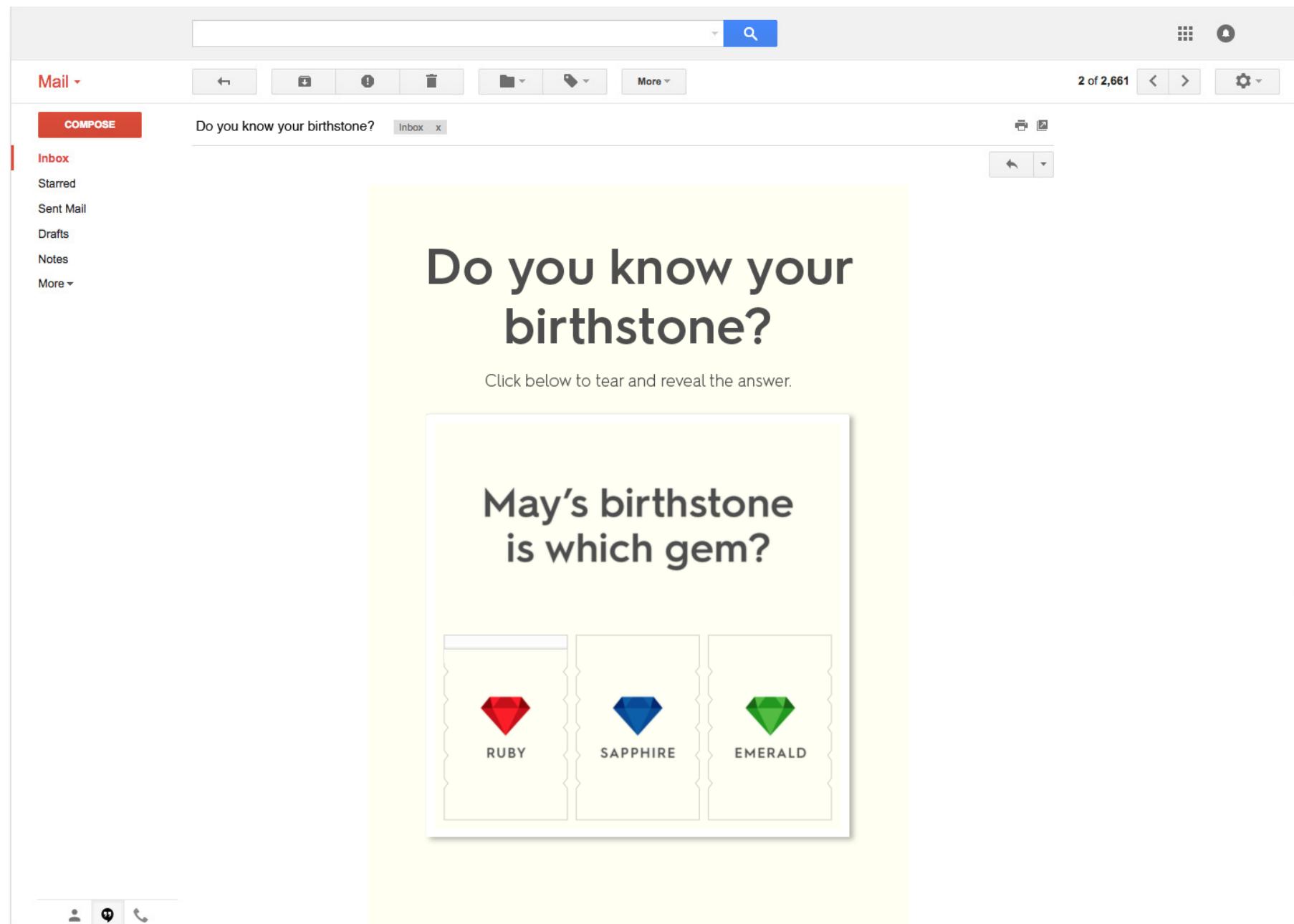
Tips and tricks

Education can be fun! Show your audience how
to use your product by leveraging fun.
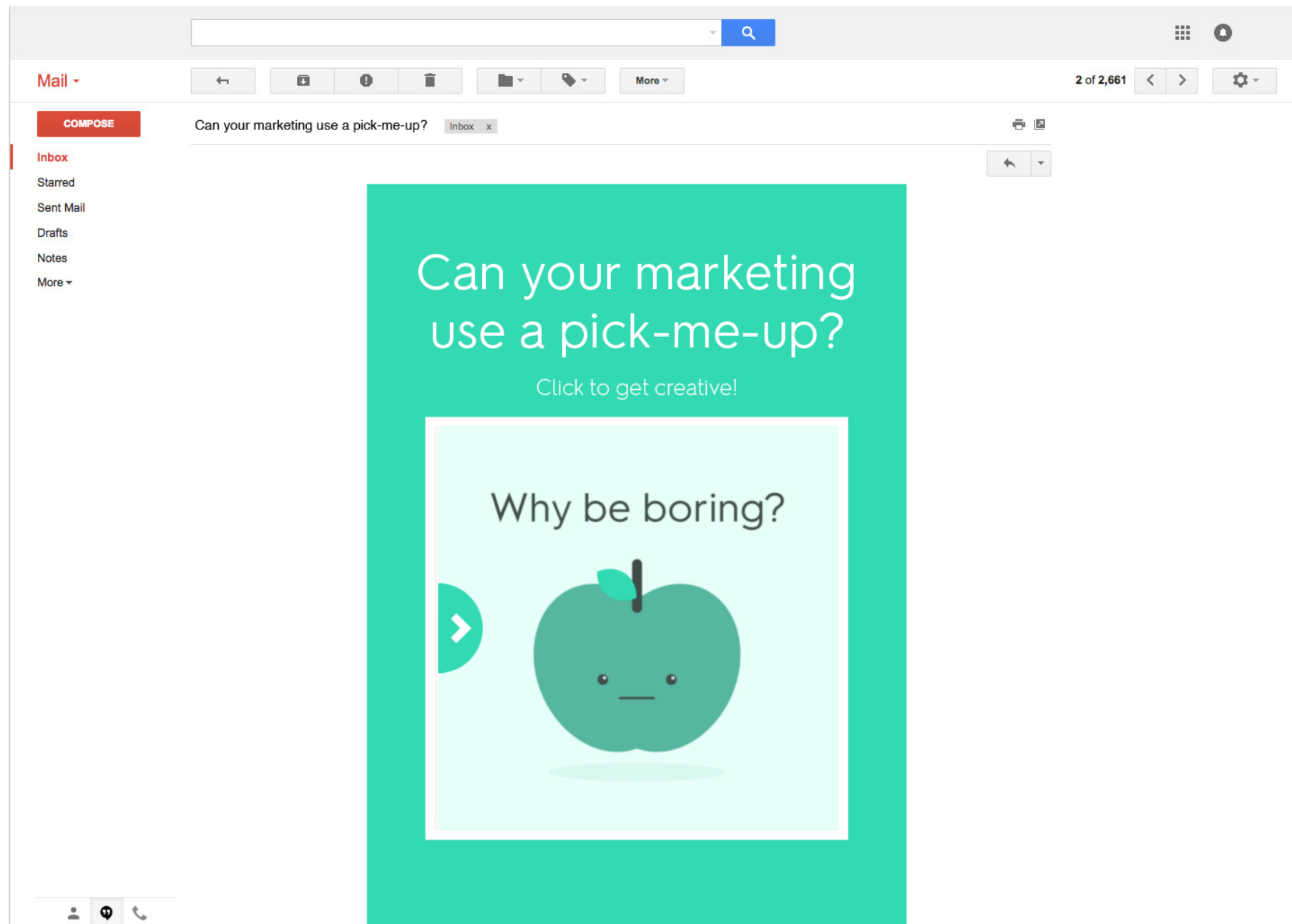

Click to interact and see it live.

Trivia

You can use the same power behind lottery scratch-offs to gamify your marketing using Zembula.

Click to interact and see it live.

Be Creative!

Sticky content doesn't always have to be focused on your products. It really could be anything that is true to your brand and also funny, entertaining, or just plain cute!

Click to interact and see it live.

Ready to start sending more impactful emails?

Use Zembula to ramp up your sticky content email campaigns and start getting the results you deserve.

CHAT WITH AN EXPERT