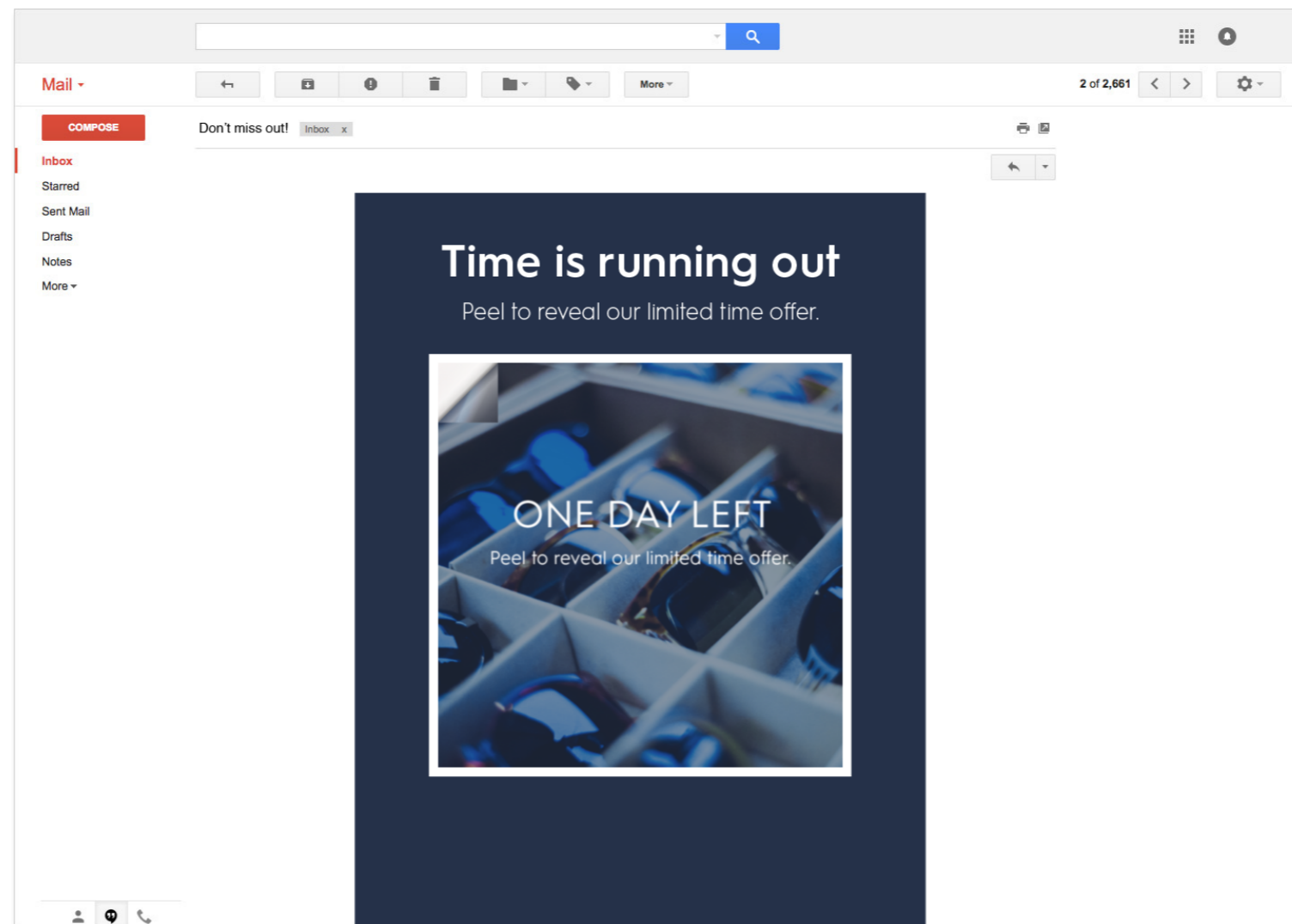


# How to Use Reveal Marketing in Promotional Campaigns

# Your promotions are good. Make them even better.

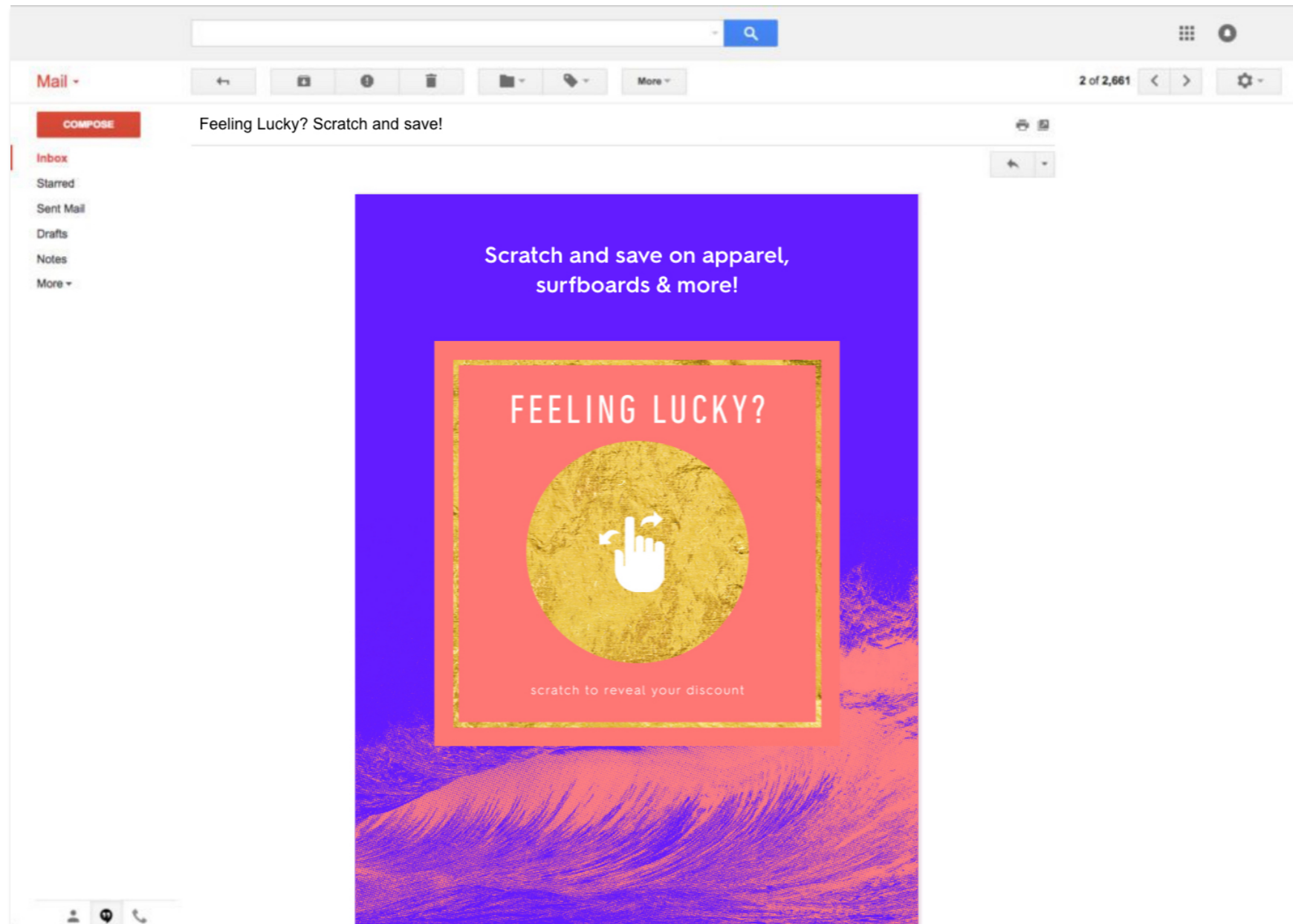
Zembula allows you to take your promotional emails even further by incorporating interactivity. With a little bit of psychology, fun, and delight, you can give your consumers exactly what they want in their inboxes, without boring them to death with traditional static emails. Read on for how to use Zembula to take your promotions from good to great!

Click to interact and see it live!



# Discounts

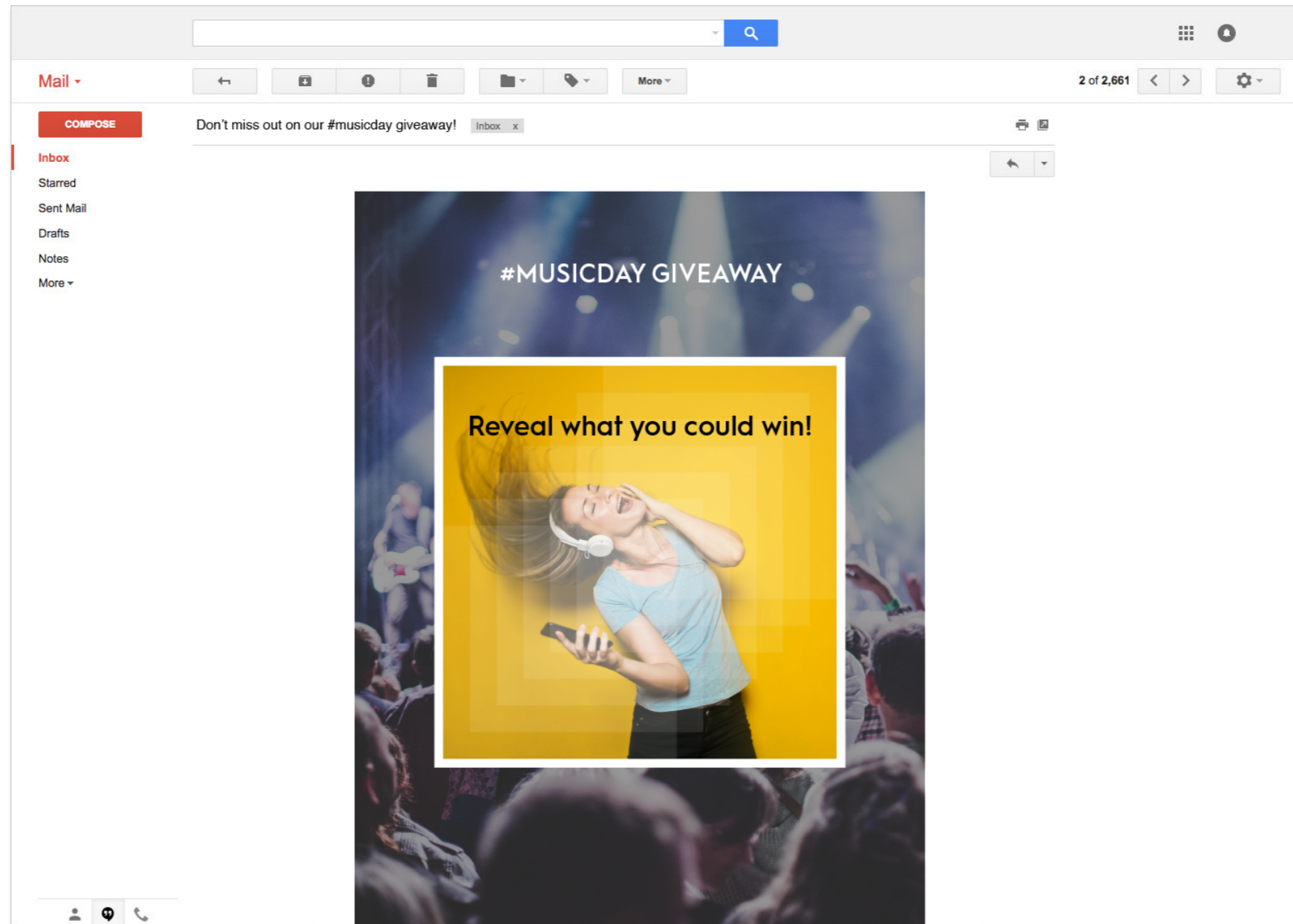
Want to give them a promotion just for them? Or maybe you're clearing out old inventory? Whatever the reason, just insert an experience in a discount email and watch your click-through rates soar.



*Click to interact and see it live.*

# Sweepstakes

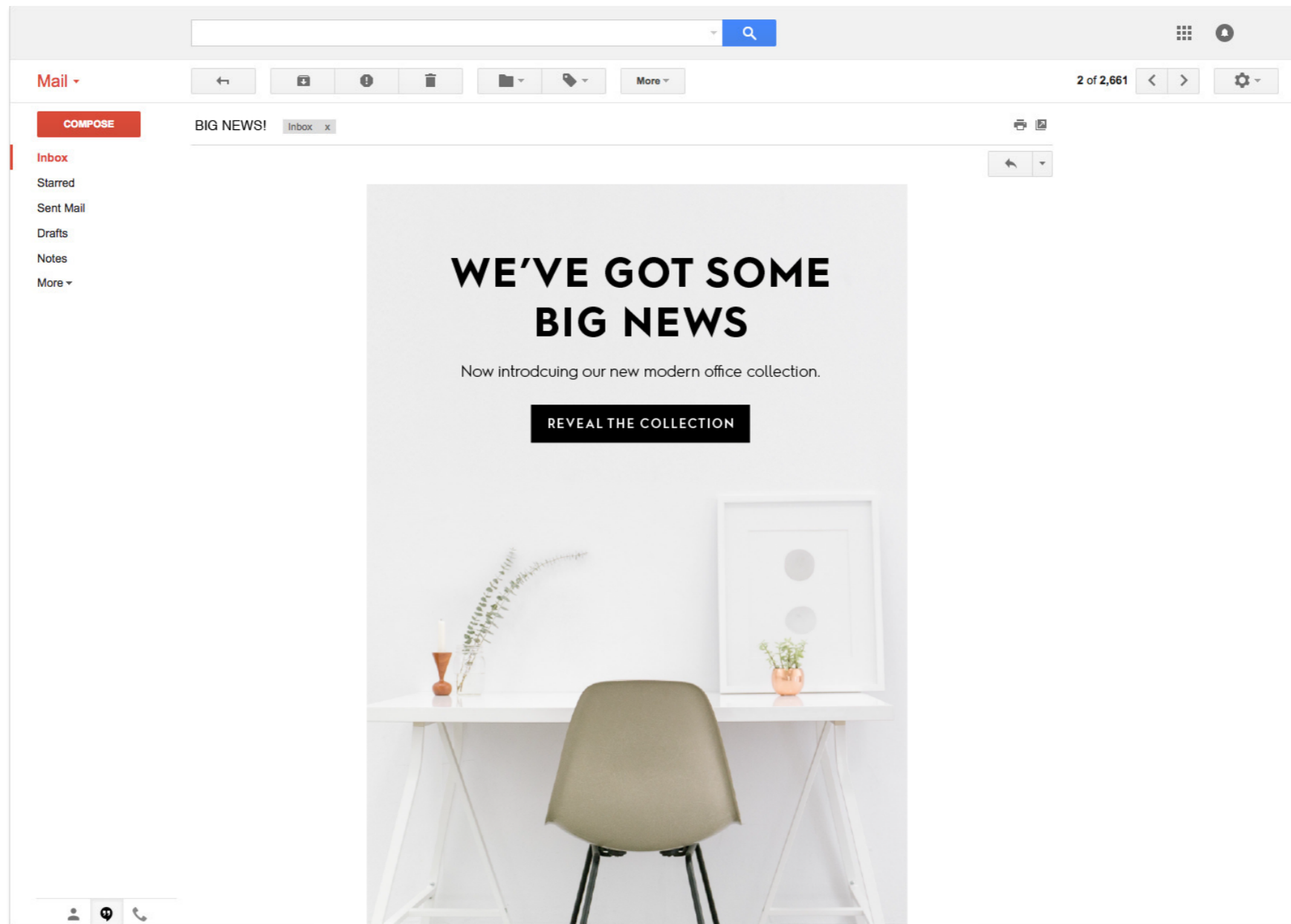
Everybody loves a contest, but it can be cost and time prohibitive to run one creatively. Not anymore! Using Zembula's sweepstakes settings, running a contest is truly simple!



*Click to interact and see it live.*

# New products

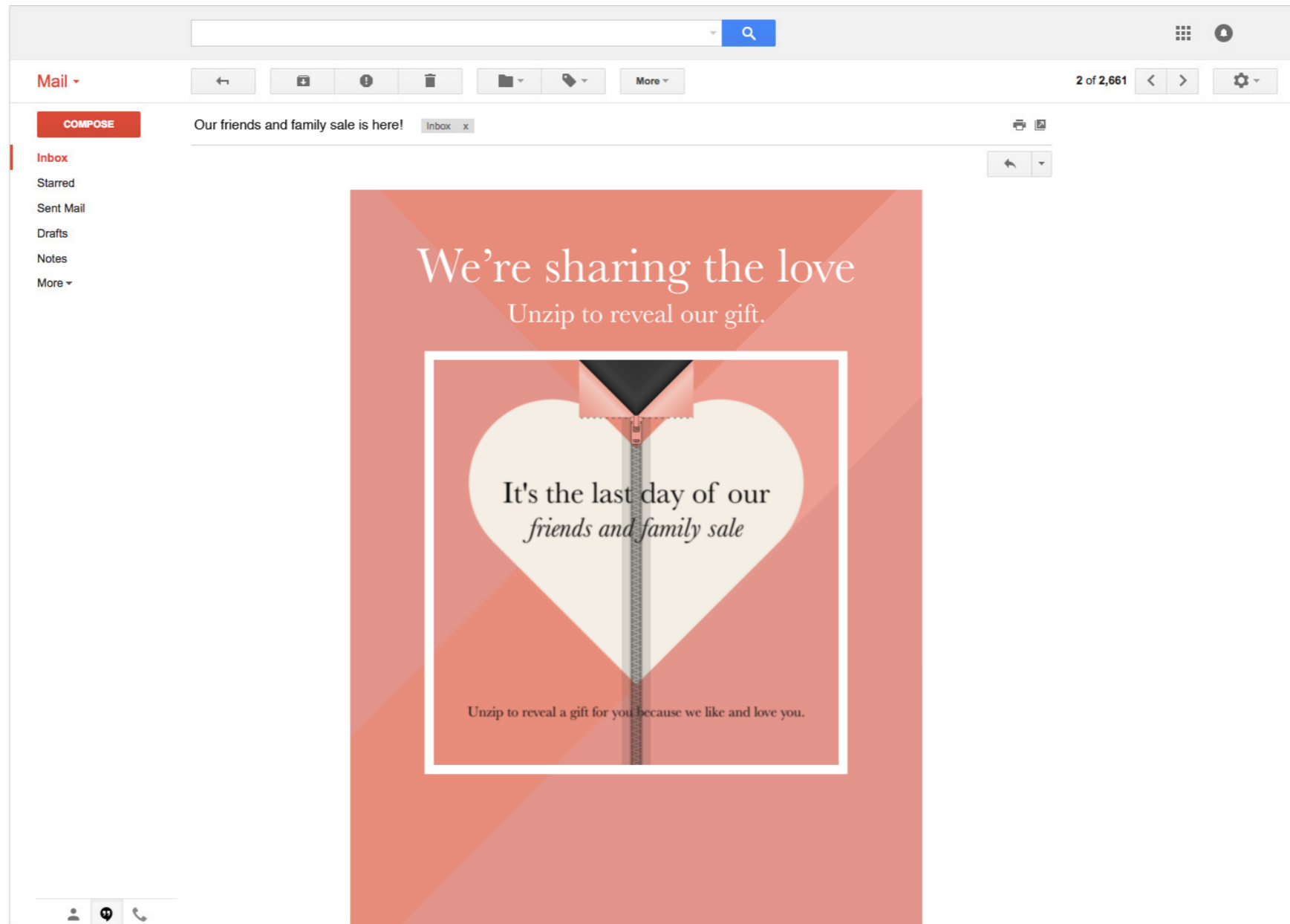
Make sure your customers know about your newest offerings in an intriguing way that will have them clicking to buy in no time.



*Click to interact and see it live.*

# Events

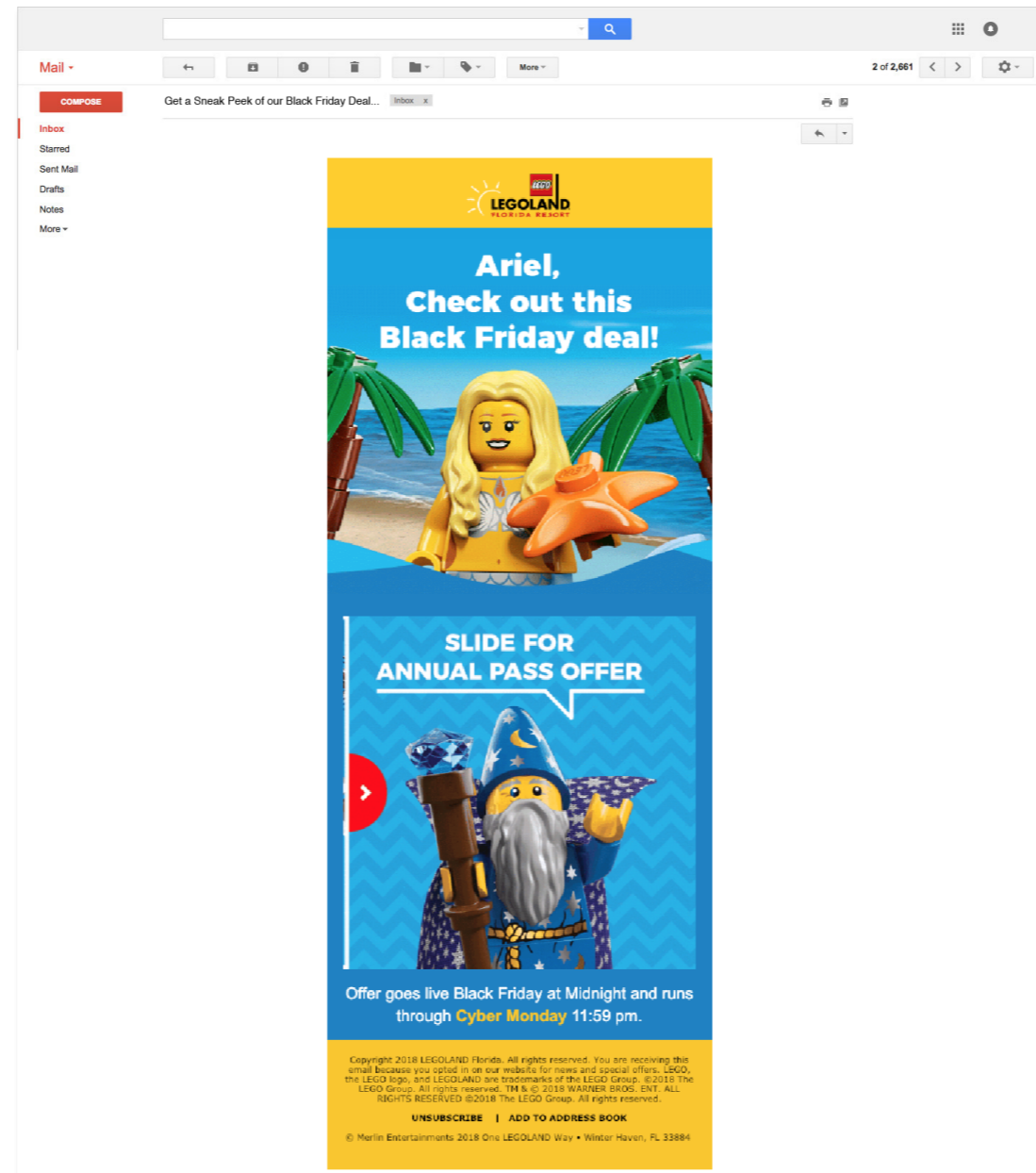
Getting the word out on events is easy with email, but why should your audience want to go? Use some good old fashioned curiosity to get them excited.



*Click to interact and see it live.*

# Special offers

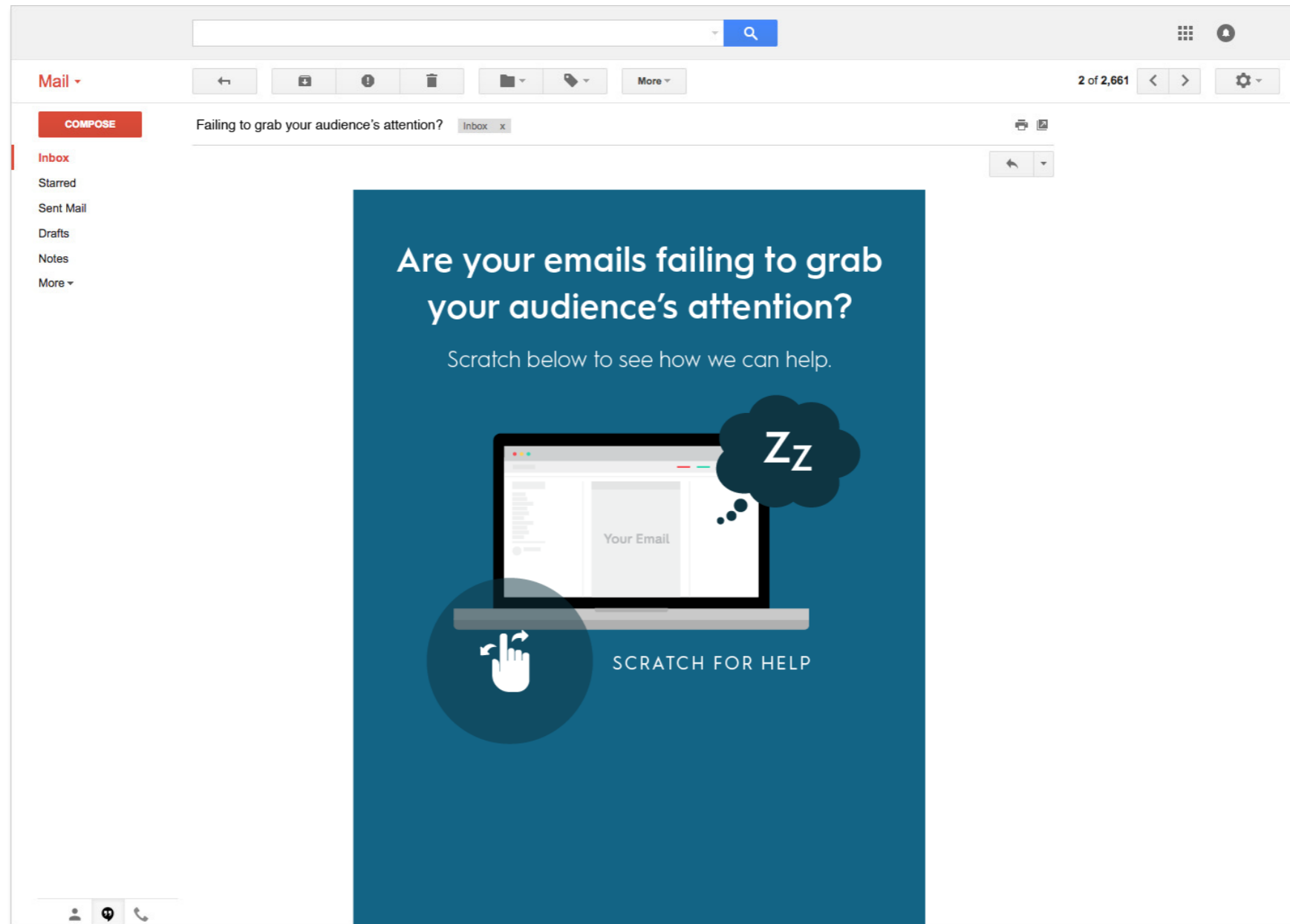
You have special offers, and your customers are special people.  
Use our VIP links to make sure that the only ones who see your offers are those that are sent from your emails!



*Click to interact and see it live.*

# Content promotion

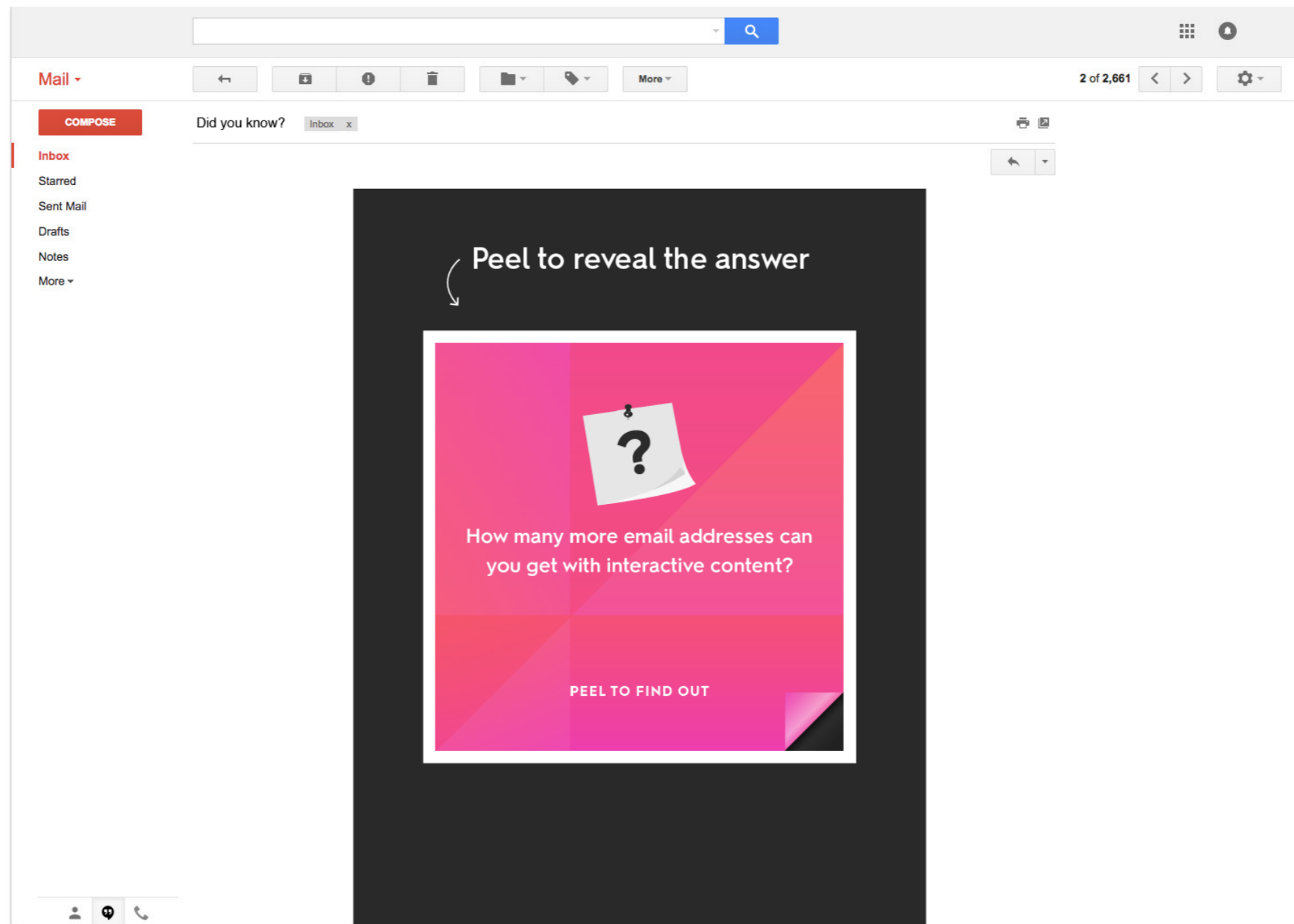
If your stellar white paper isn't feeling the love, don't worry. Zembula can help you increase downloads and views with an easy campaign to promote your content.



*Click to interact and see it live.*

# Zembula experiences are easy to use

VIP targeting and a universal snippet make it easy to insert Zembula's interactive content wherever your marketing could use a pick-me-up.



*Click to interact and see it live.*

Like what you see?  
Want to know more?

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