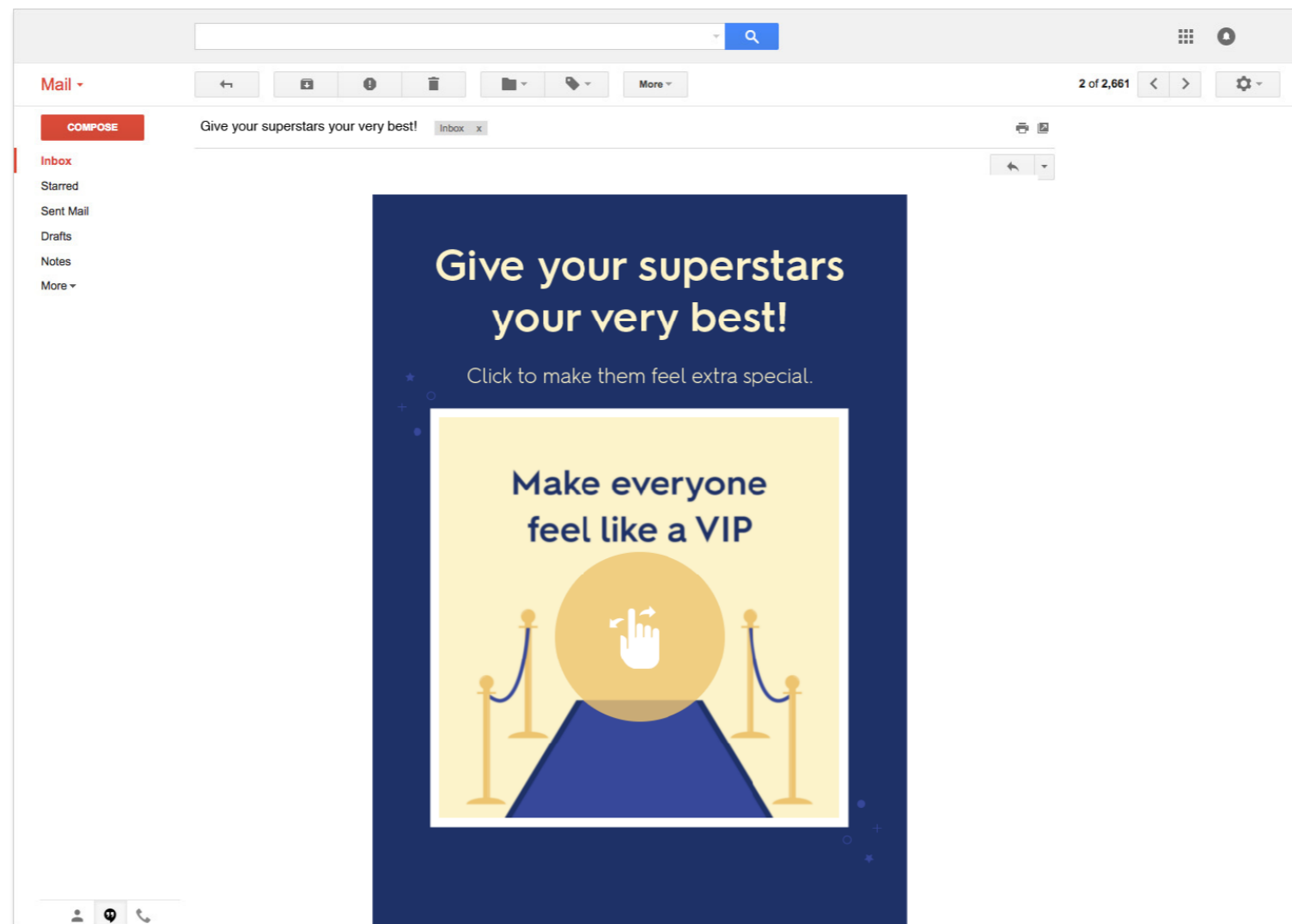


# How to Use Reveal Marketing in Loyalty Campaigns

# Your VIPs deserve your very best.

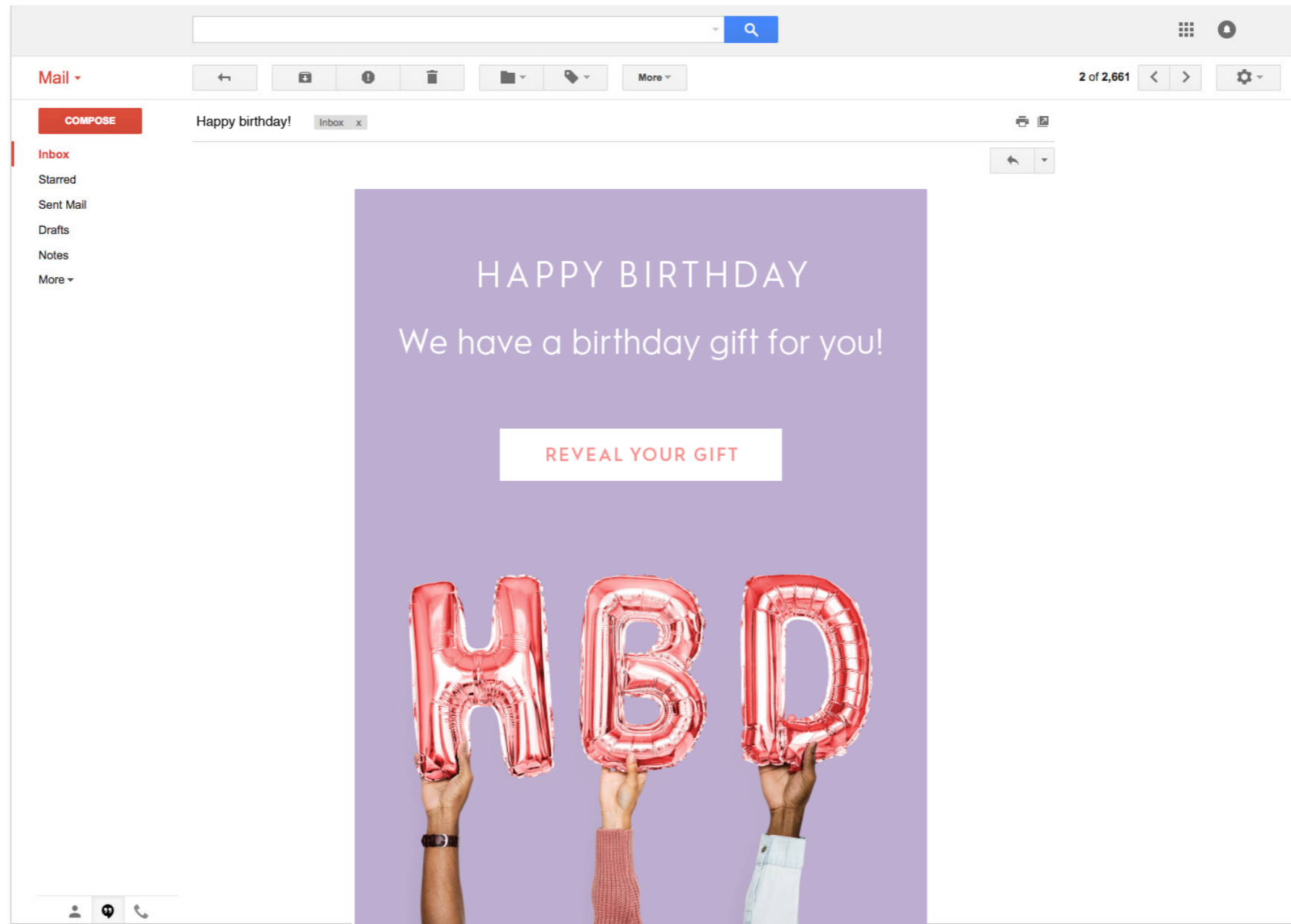
Zembula allows you to take your loyalty emails even further by incorporating interactivity. With a little bit of psychology, fun, and delight, you can give your consumers exactly what they want in their inboxes, without boring them to death with traditional static emails. Read on for how to use Zembula to take your loyalty emails from good to great!

Click to interact and see it live!



# Birthday Emails

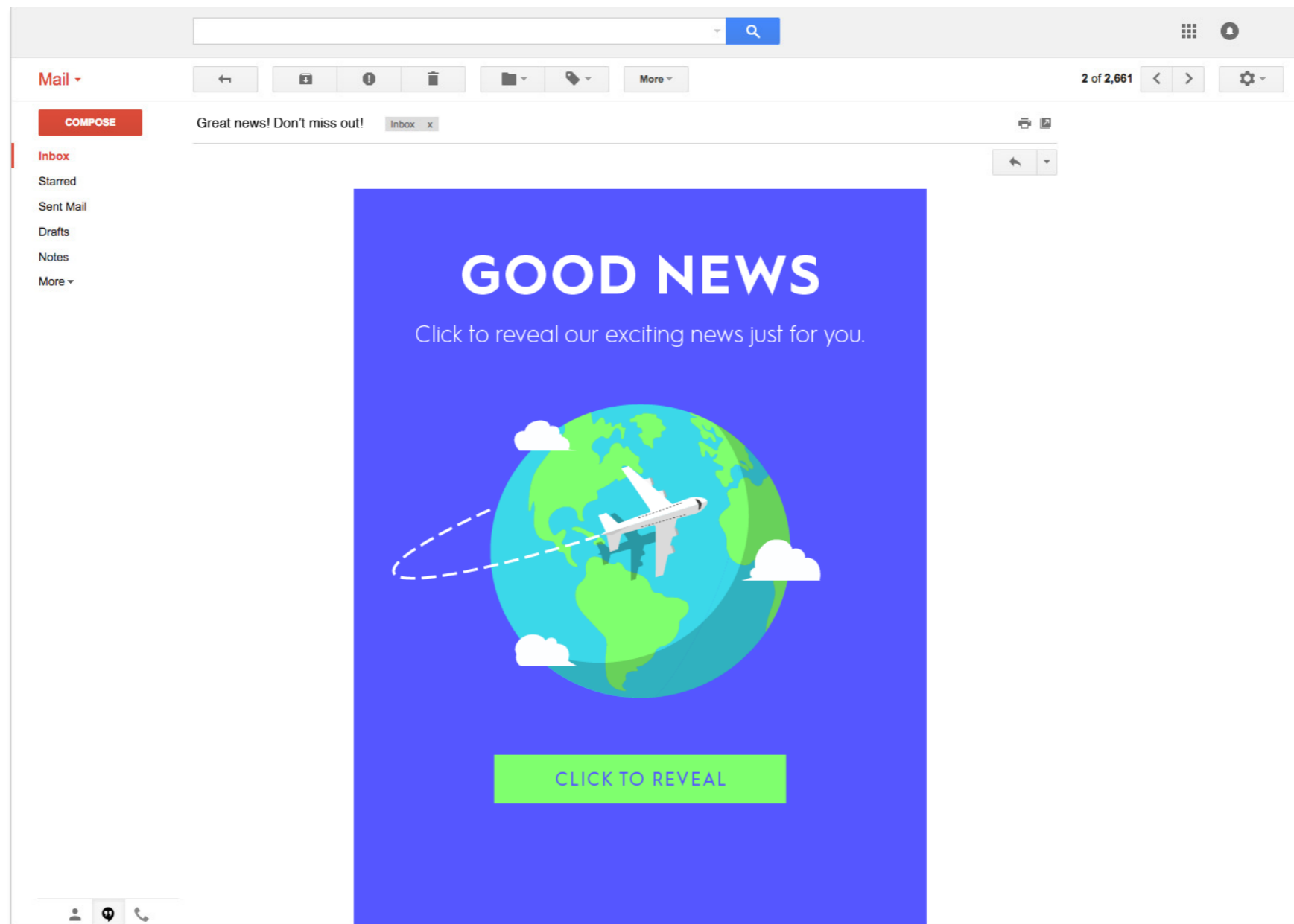
Everyone deserves a treat on their birthday. Make your loyal customers feel extra-special with an interactive birthday experience they can unwrap!



*Click to interact and see it live.*

# Upgrades

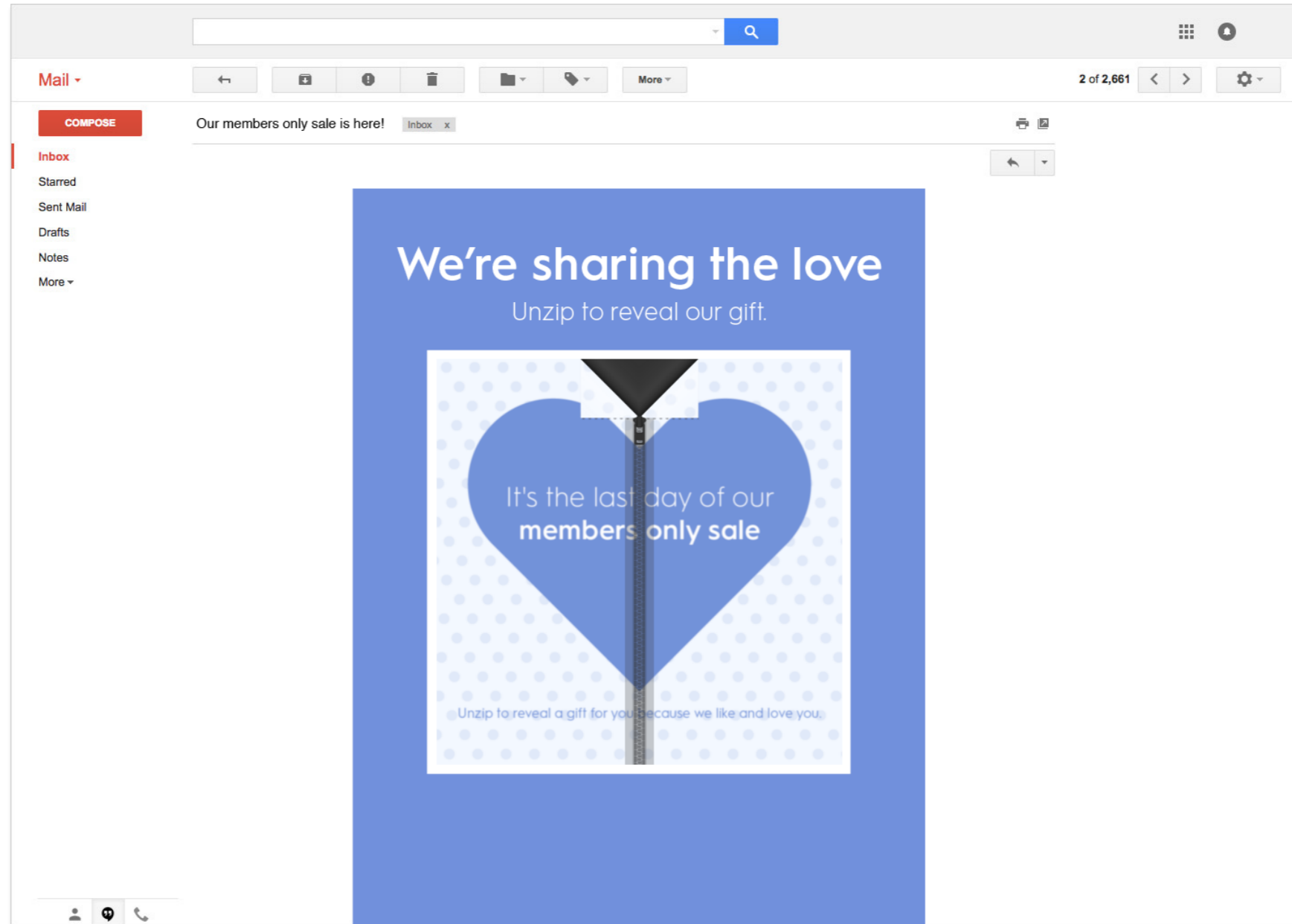
There's nothing like an upgrade to make your customers feel like VIPs. Offer them an interactive upgrade experience they're sure to love.



*Click to interact and see it live.*

# Members-Only Events

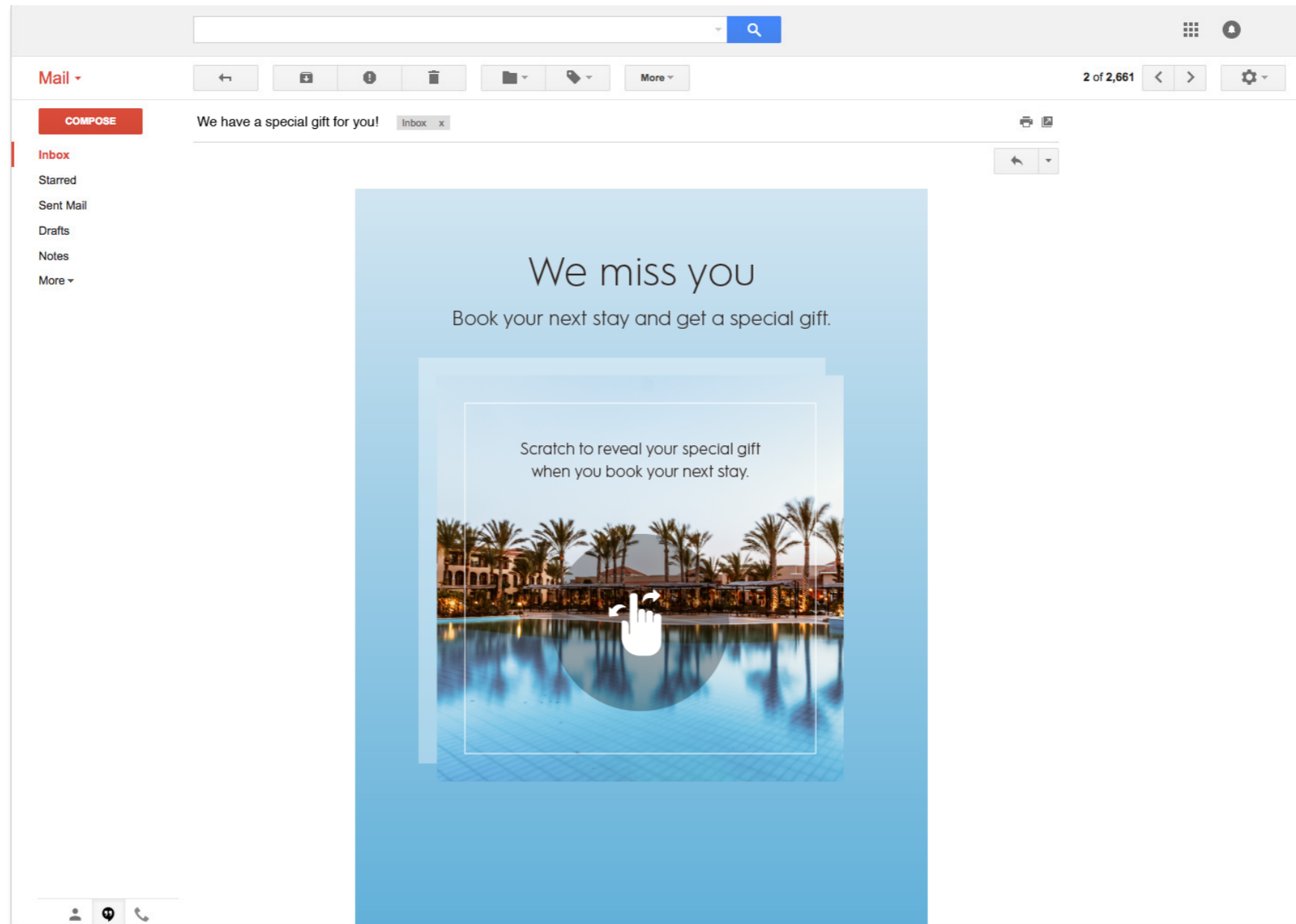
Getting the word out on events is easy with email, but why should your most loyal audience want to go? Use some good old fashioned curiosity to get them excited and attending.



*Click to interact and see it live.*

# Reactivation

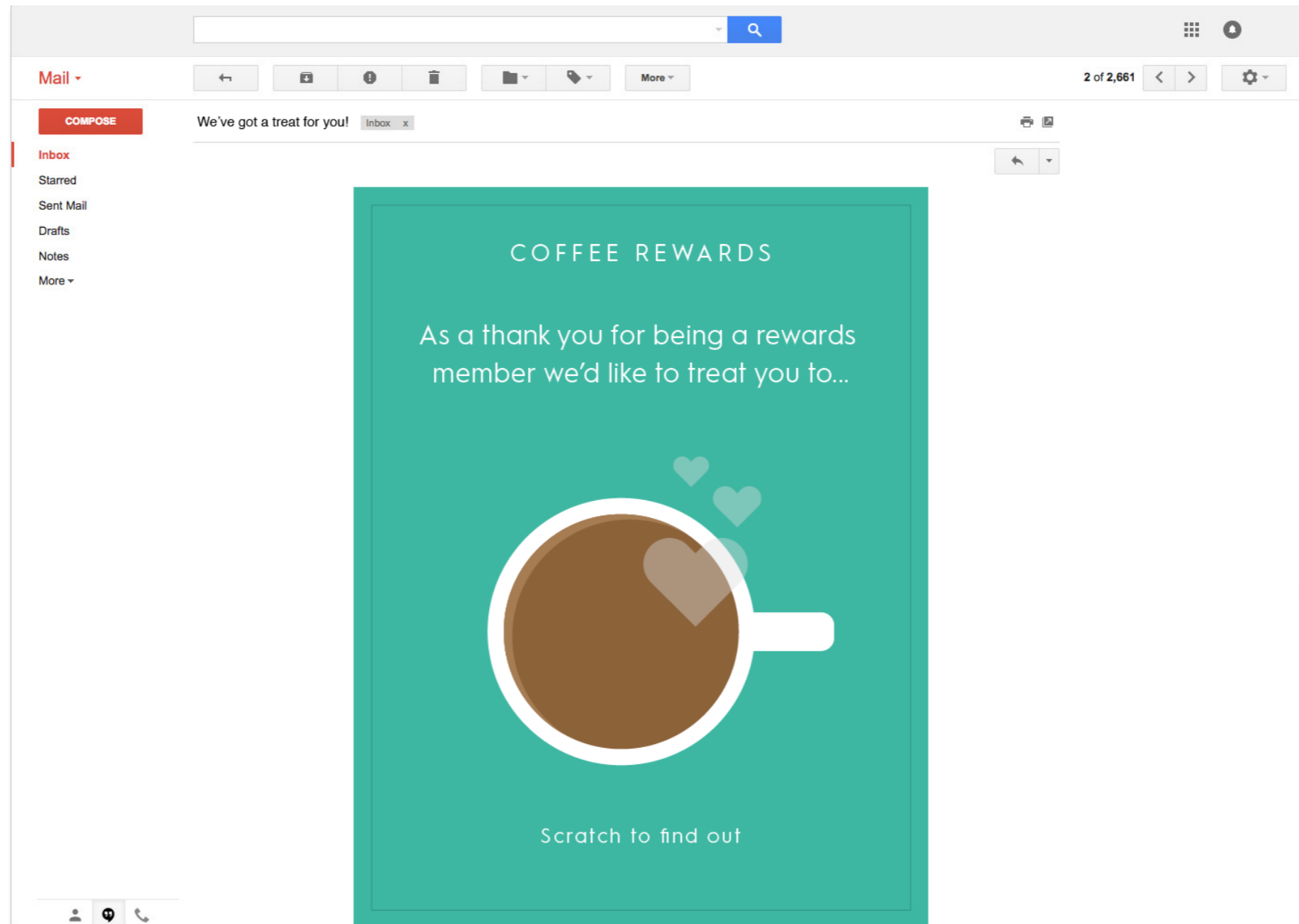
Re-engage with your oldest fans using interactive experiences. They'll love them, and you'll stand out in their inbox. It's a win-win!



*Click to interact and see it live.*

# Special Loyalty Offers

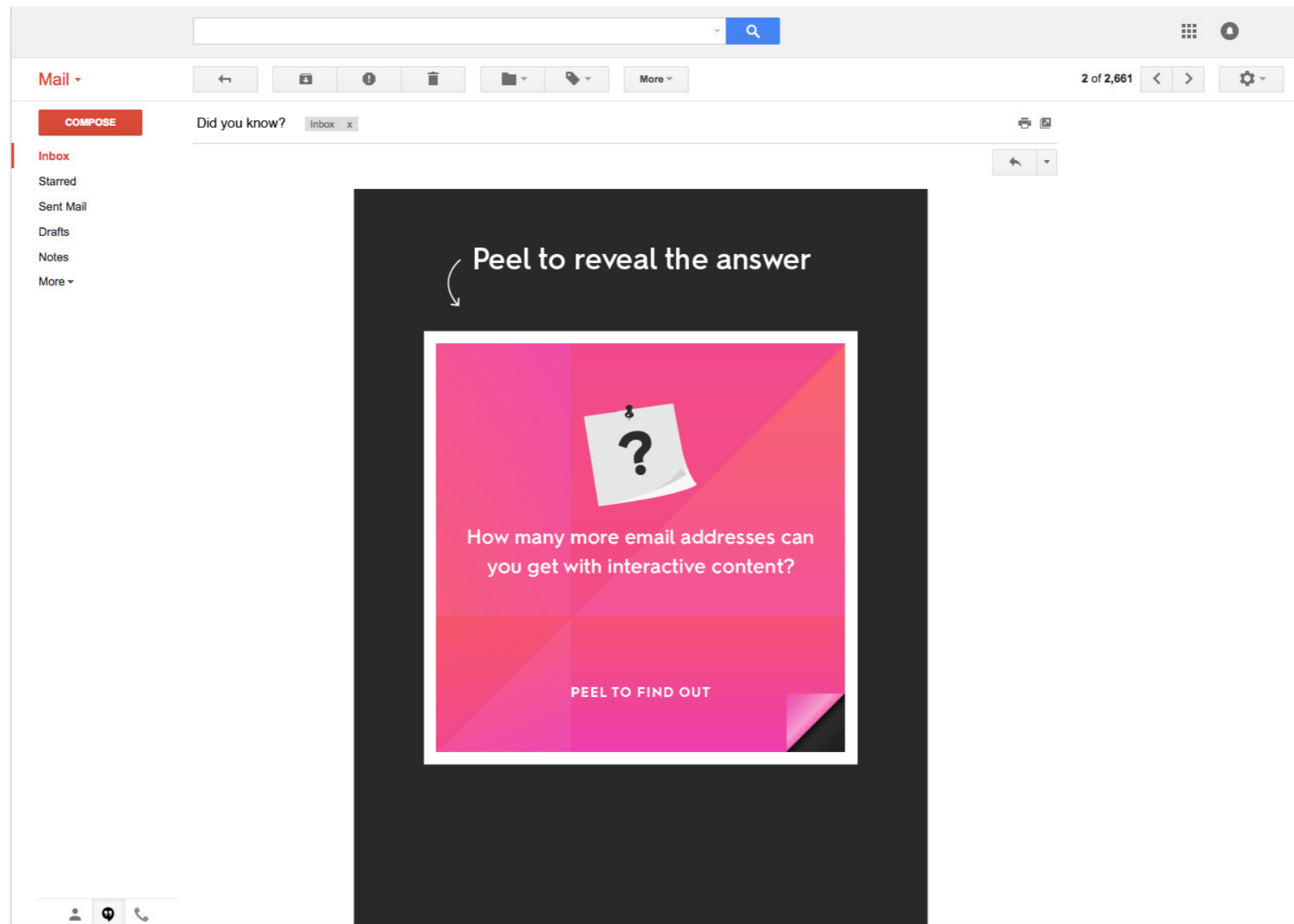
You have special offers, and your most loyal customers are special people. Use our VIP links to make sure that the only ones who see your offers are those that are sent from your emails!



*Click to interact and see it live.*

# Zembula experiences are easy to use

VIP targeting and a universal snippet make it easy to insert Zembula's interactive content wherever your marketing could use a pick-me-up.



*Click to interact and see it live.*



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Want to know more?

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