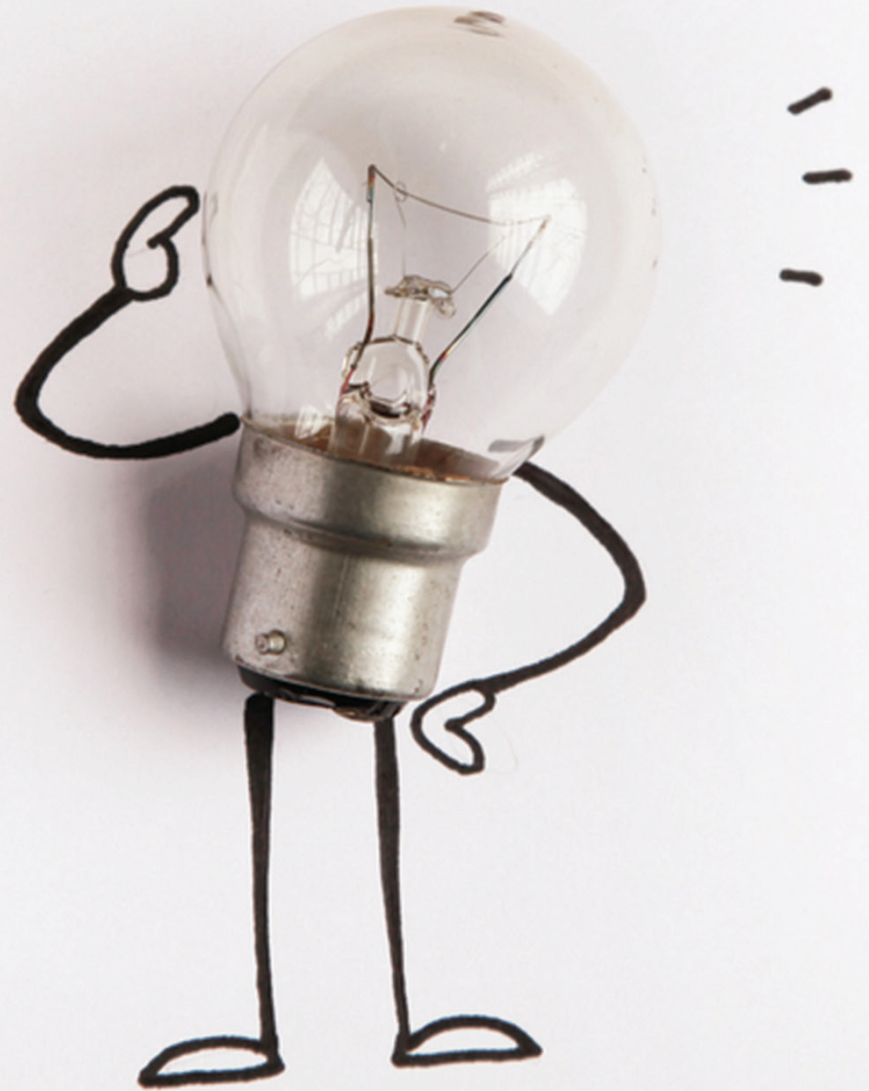


ZEMBULA

B2C Use Cases



A sampling of strategies and ideas on how to use interactive content in your marketing.

News & Updates

BRAND AWARENESS

Share your news in a fun and creative way that your audience can reveal.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Spring Forward

Trivia Campaign

BRAND AWARENESS

Develop trivia campaigns to educate and entertain your fans without any large asks.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



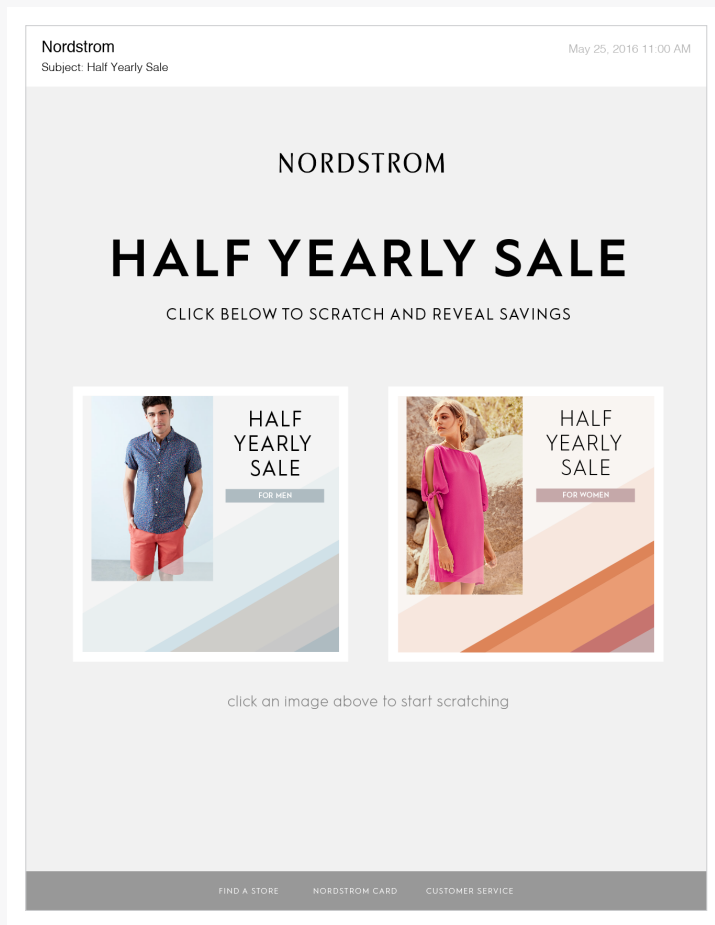
Audience Segmentation

BRAND AWARENESS

Discover the differences in your audience and create specific messaging designed just for them.

Click any image to view the live web version.

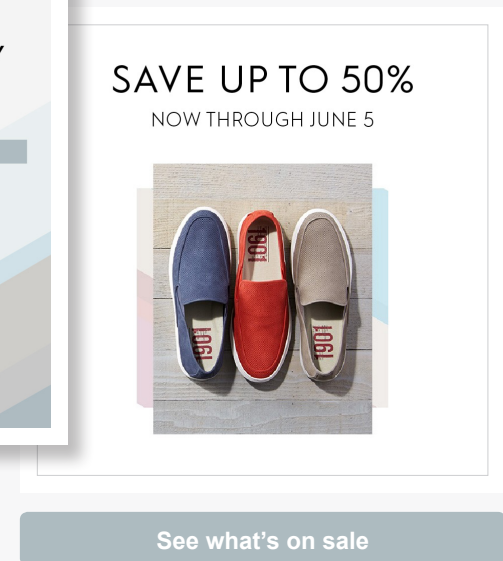
Email



Cover Image



Reveal Image & Call to Action



Abandoned Cart

TRANSACTIONAL

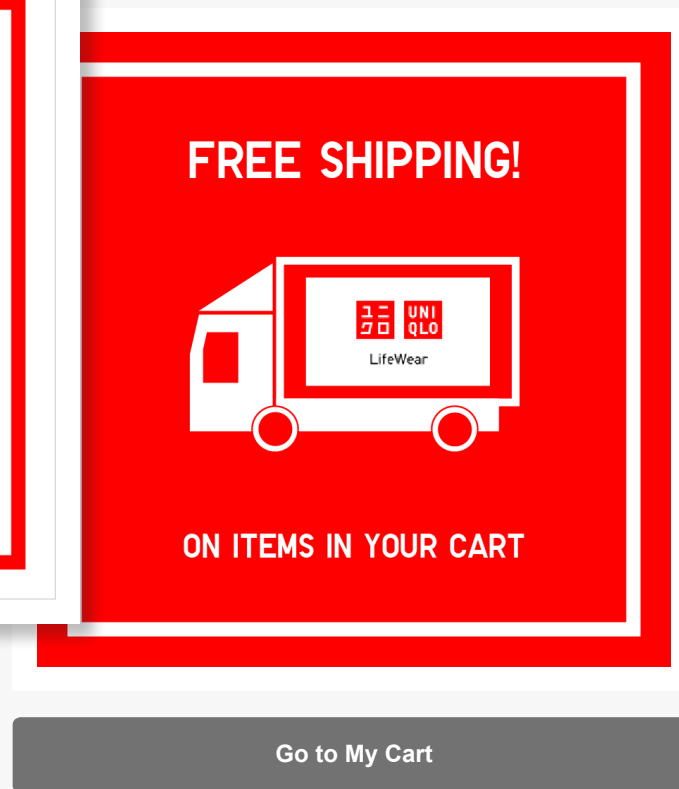
Give cart-abandoners an incentive and fun experience to finish their purchase.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



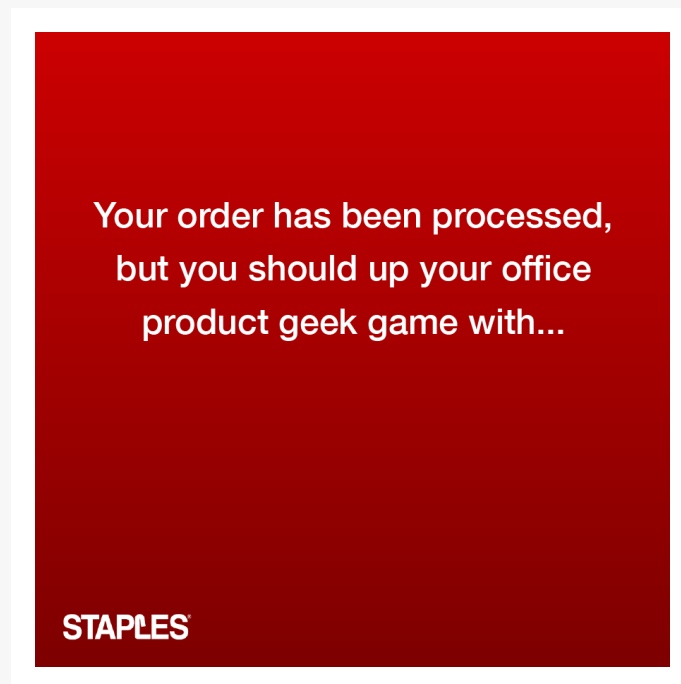
Email Receipts

TRANSACTIONAL

Make your receipts interactive and engaging so recipients will want to view them.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Product Release

LOYALTY

Give your most loyal fans a first look at new products.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Own the Future

Upgrades

LOYALTY

Delight and reward your customers with interactive rewards.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Partnerships

CO-MARKETING

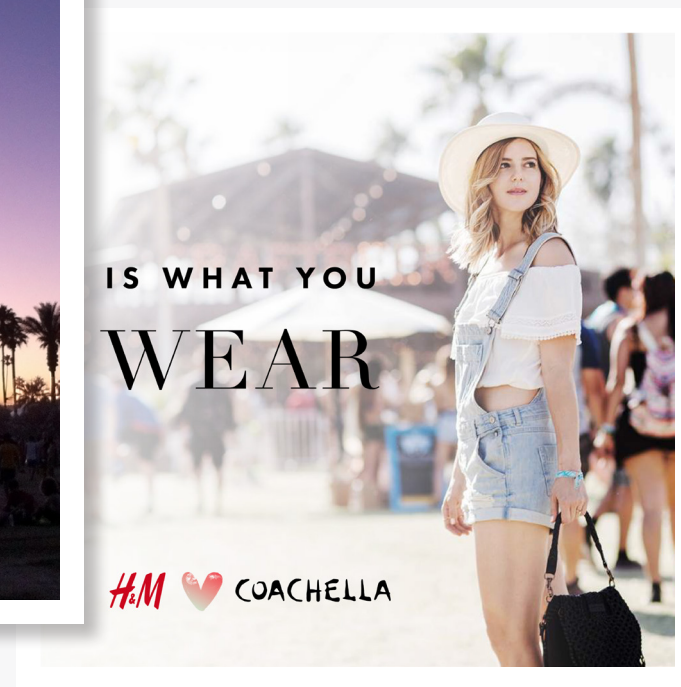
Leverage your partners and create compelling content that benefits you both.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Get Coachella Ready

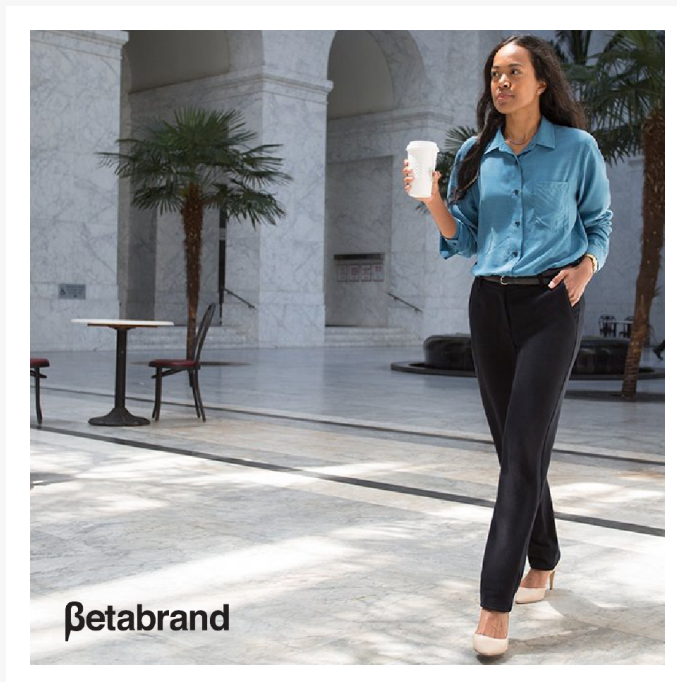
Friends & Family Loyalty Program

WIN-BACK

Reactivate lapsed customers with a friends and family loyalty program.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action

**Give \$15
Get \$15**

Give a friend \$15 off their first purchase
and receive \$15 for each new friend!

Let's Be Friends

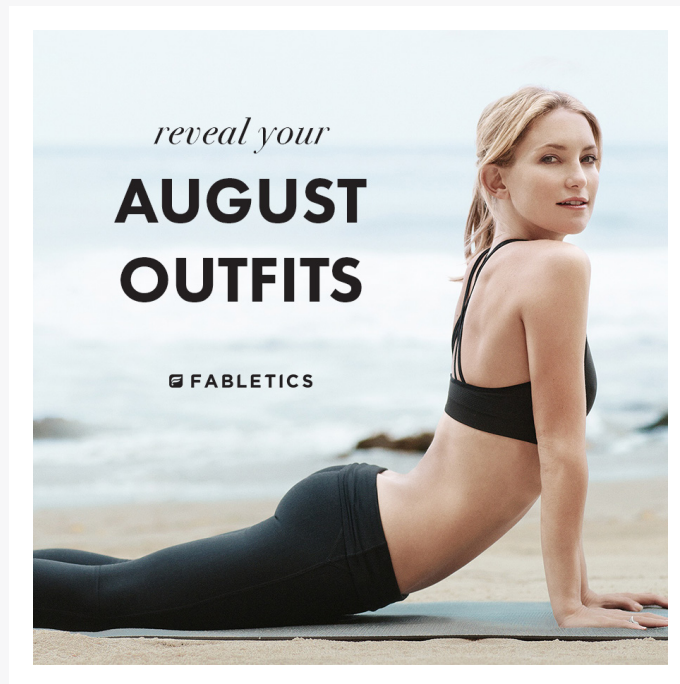
Curated Products

WIN-BACK

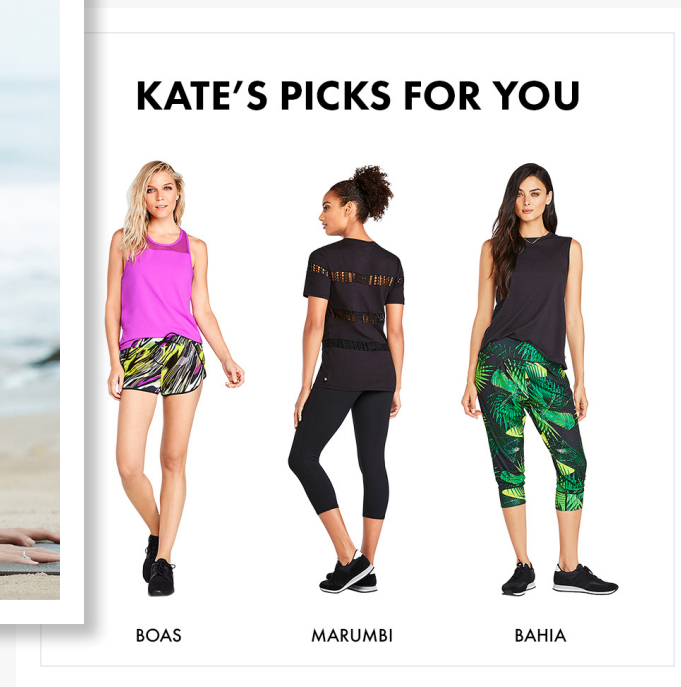
Send curated product recommendations to subscription customers.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Reactivation

WIN-BACK

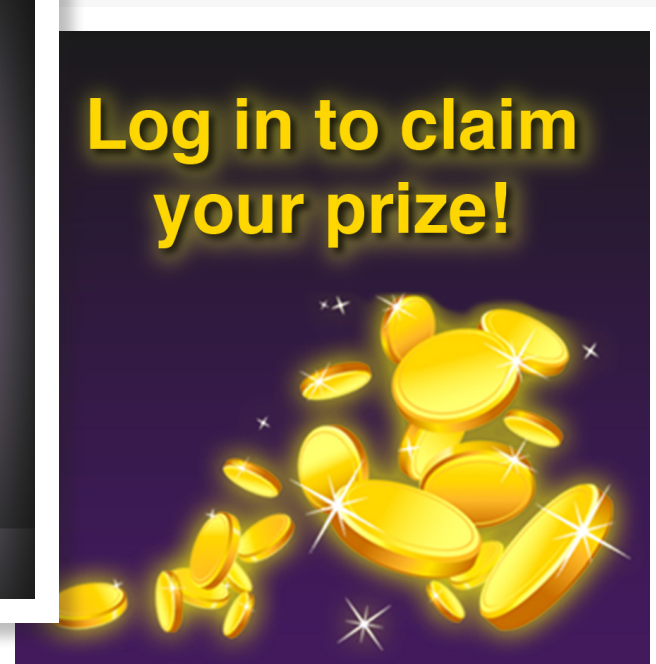
Bring back your customers and reengage them with interactive content.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Log In Now

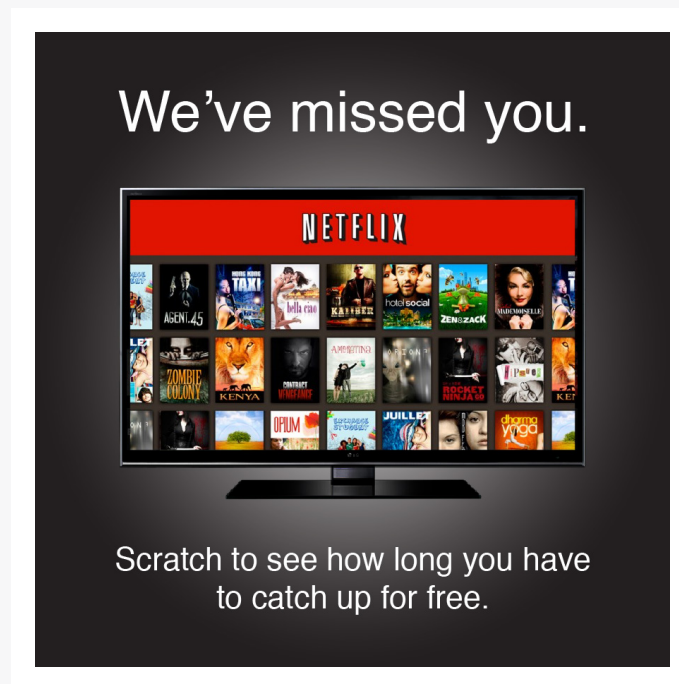
Giveaway

WIN-BACK

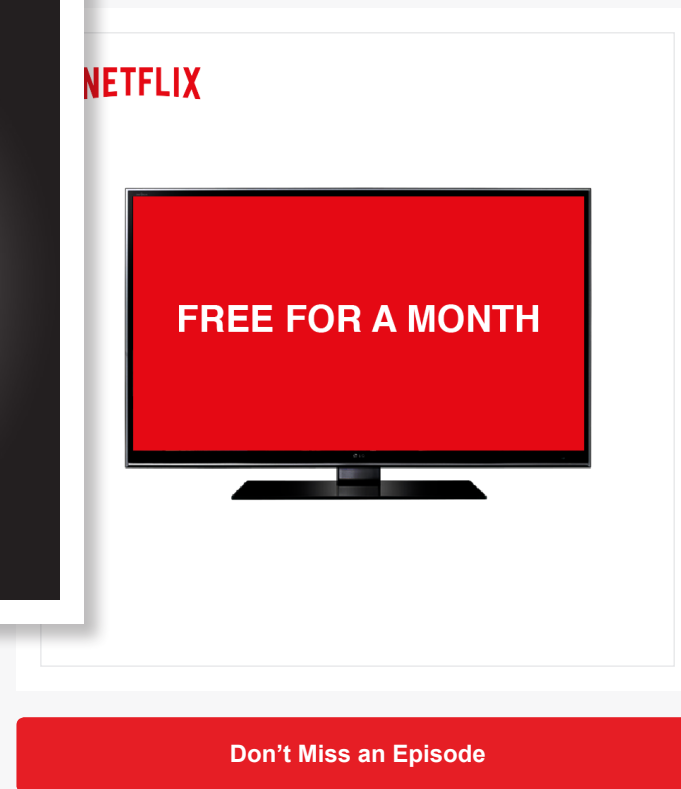
Give a little to get a little and win your customer back.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



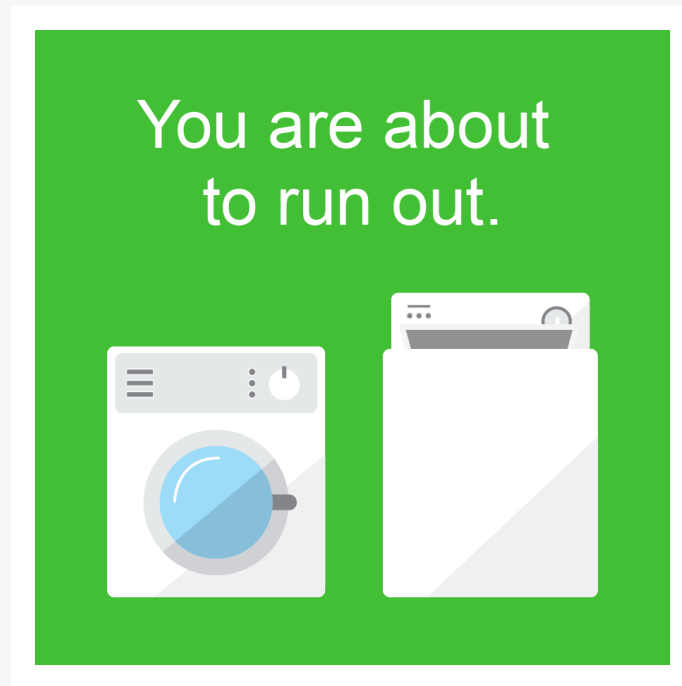
Reorders

WIN-BACK

Use FOMO to notify your customers and reorder your products.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Don't run out

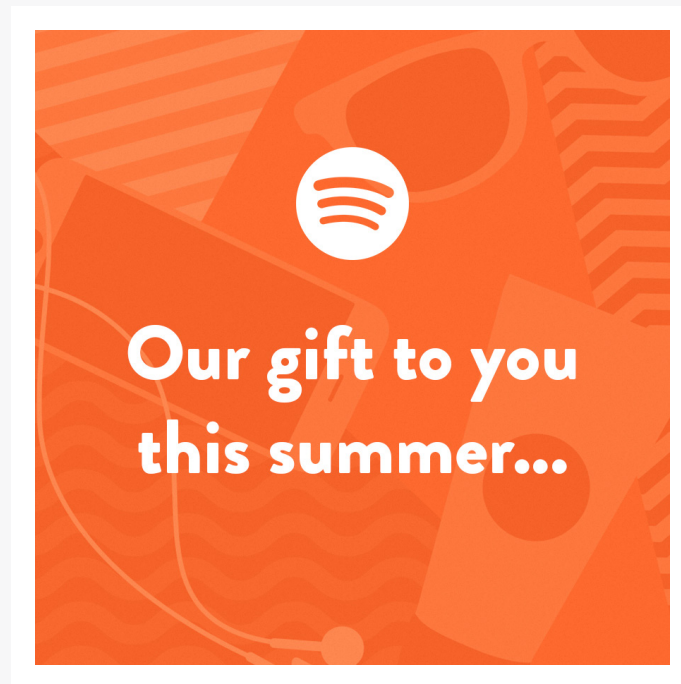
New Subscribers

CUSTOMER ACQUISITION

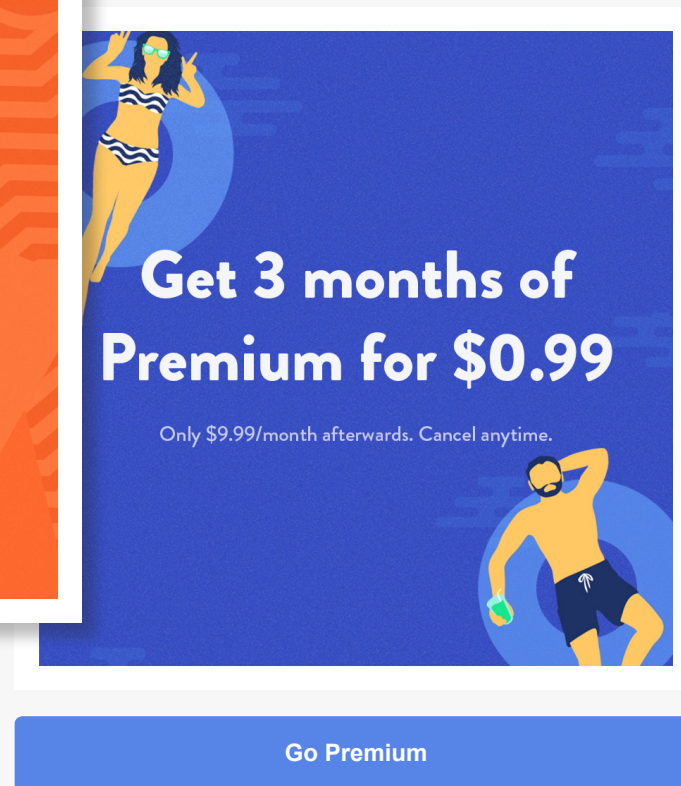
Make your first impression an interactive one.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Pre-Orders

CUSTOMER ACQUISITION

Use curiosity to drive preorders and excitement around an upcoming product.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action

Gear up for War

Meet the Xbox Elite Wireless
Controller Gears of War 4.



Limited Edition

Pre-order now

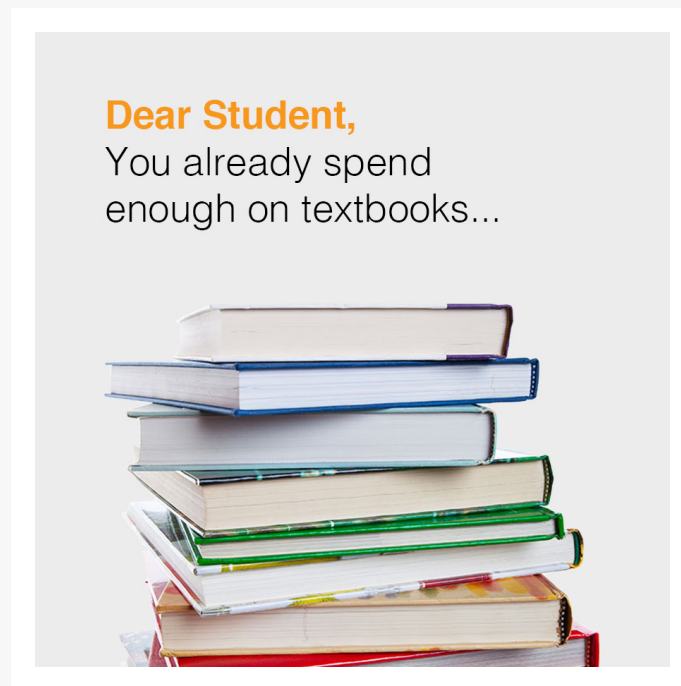
Upgrade Membership

CUSTOMER ACQUISITION

Use reveal marketing to show what a customer can receive when upgrading.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



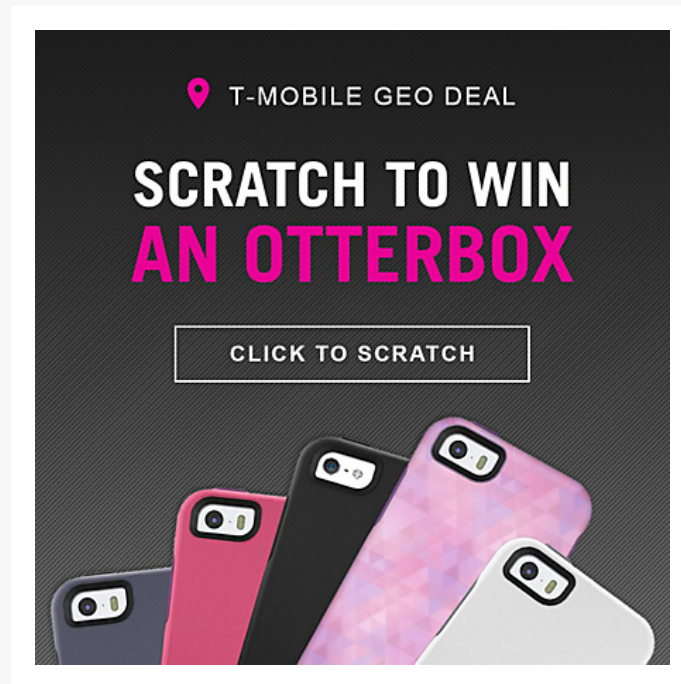
Geo-target Ads

CUSTOMER ACQUISITION

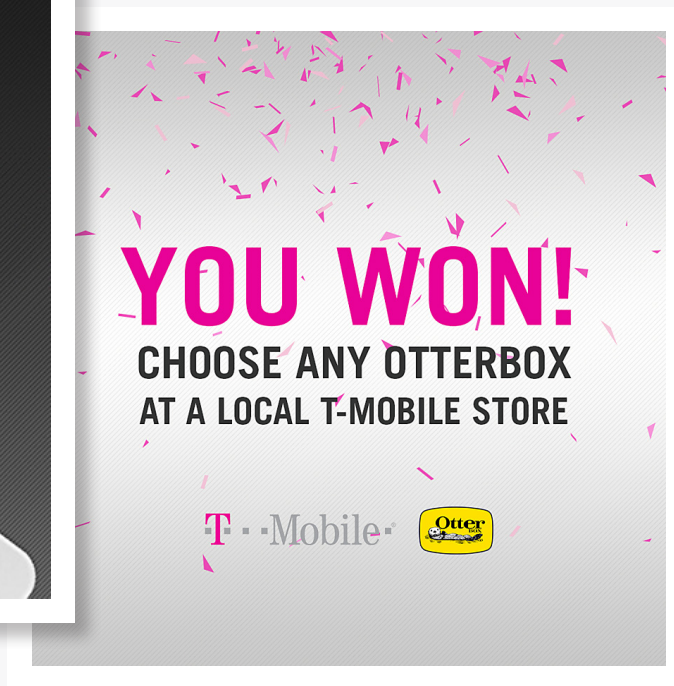
Use geo-targeting technology to display digital ads to drive consumers to retail locations.

Click any image to view the live web version.

Cover Image




Reveal Image & Call to Action





Find a T-mobile store

See a use case for your company?

REQUEST DEMO

 +1(844) 438-7272

 info@zembula.com

 2828 SW Corbett Ave Suite 204 Portland, OR 97201