



# Holiday Use Cases



# Giveaway/Discount

WIN-BACK

Delight and surprise your customers with a holiday discount this season.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Get winterized

# Subscription Unboxing

WIN-BACK

Get your customers back by reminding them about your holiday goods.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Go out with a bang

# Black Friday Promotion

WIN-BACK

Win back your customers on the biggest shopping day of the year with interactive content.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action

**TIME IS MELTING AWAY ON  
OUR GREAT DEALS!**



**Save Frosty**

# Sticky Content

CUSTOMER/SUBSCRIBER ACQUISITION

Push your customers down the lead chimney with sticky content

Click any image to view the live web version.

*Cover Image*



*Reveal Image & Call to Action*



Subscribe to our newsletter

# Abandoned Cart

TRANSACTIONAL

Give cart-abandoners a push and fun experience to finish their holiday purchase.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



# New Product Unboxing

BRAND AWARENESS

Show off your new holiday products and get more brand awareness.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Meet Holiday Barbie



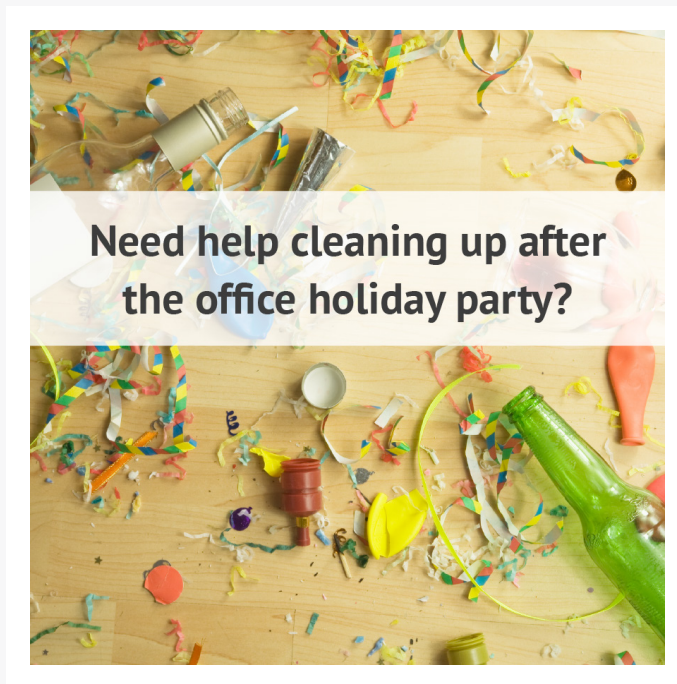
# Sticky Content

BRAND AWARENESS

Stay top of mind during the holiday season with a sticky content Peel-it.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action

**10% off**  
cleaning services



Clean me up



# Sticky Content

BRAND AWARENESS

Give your audience an interactive experience to remind them of the value you bring to their lives.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Light me up!

# Seasonal Hotel Promotion

BRAND AWARENESS

Show your audience how much they will miss you if they don't cash in on your spooky offer.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



No fright, just delight

# Cyber Monday Retailer

## CUSTOMER ACQUISITION

Make your most valuable marketing communications count this Cyber Monday with interactive content.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action

Free shipping on a Prime  
Pantry box until midnight



## Be a rockstar host



# Special Event Invitation

LOYALTY

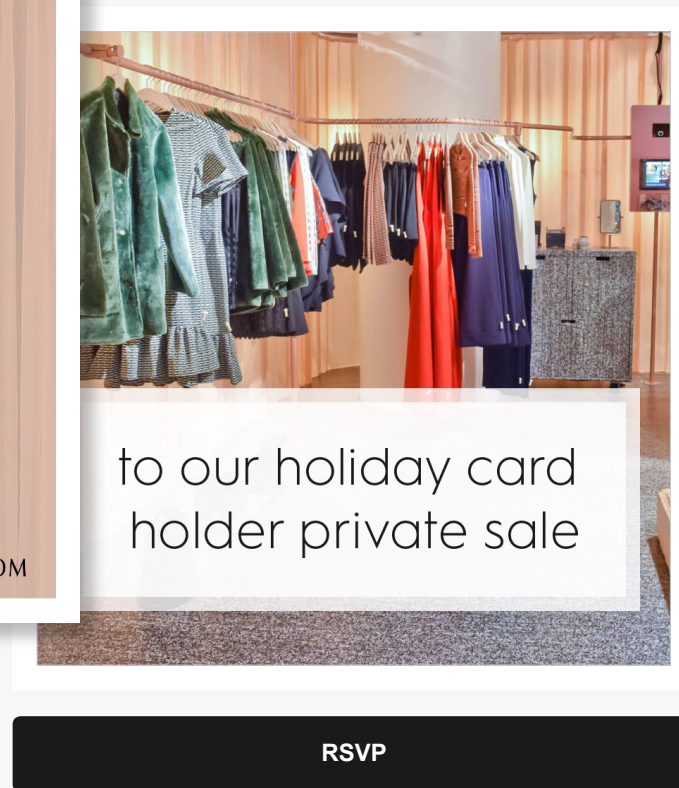
Invite your most loyal customers to your special holiday event in a new way.

Click any image to view the live web version.

*Cover Image*





*Reveal Image & Call to Action*




# See a use case for your company?

REQUEST DEMO

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