



Holiday Use Cases

Giveaway/Discount

WIN-BACK

Delight and surprise your customers with a holiday discount this season.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Subscription Unboxing

WIN-BACK

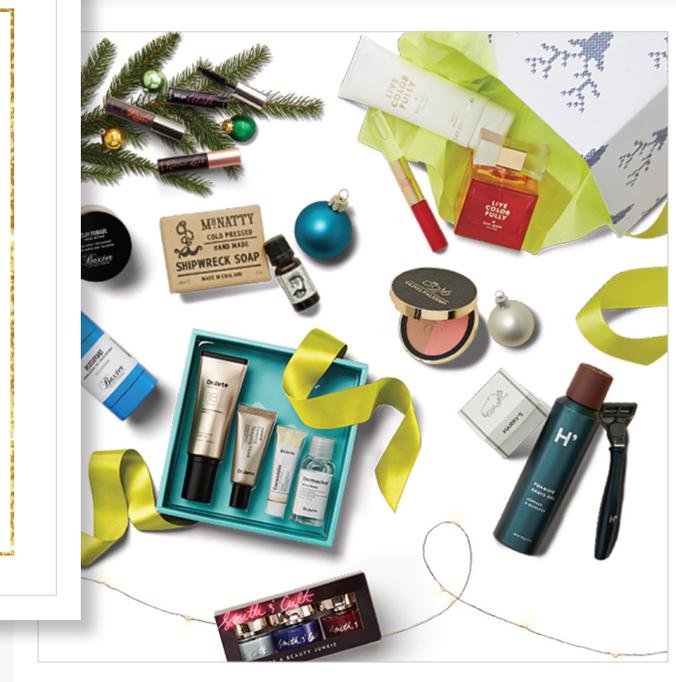
Get your customers back by reminding them about your holiday goods.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Go out with a bang

Black Friday Promotion

WIN-BACK

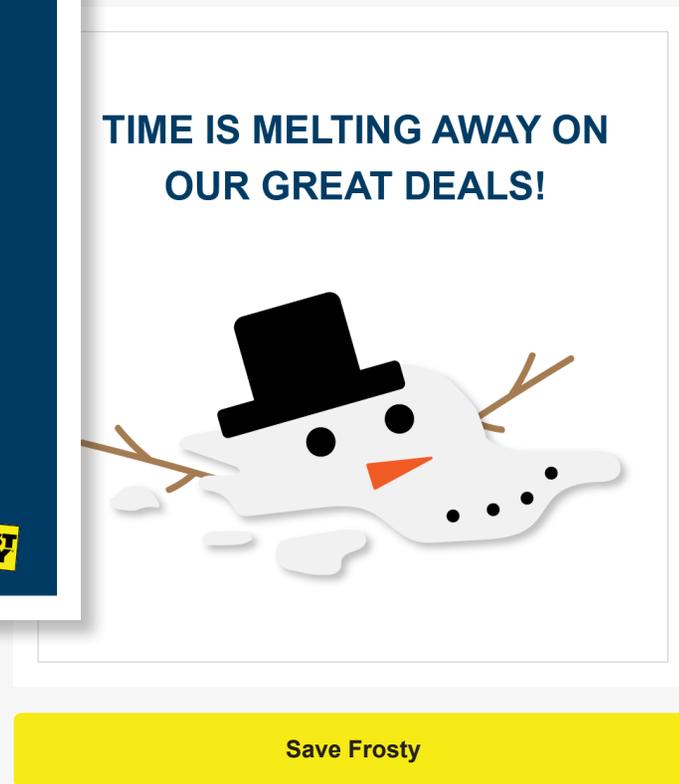
Win back your customers on the biggest shopping day of the year with interactive content.

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Cover Image



Reveal Image & Call to Action



Sticky Content

CUSTOMER/SUBSCRIBER ACQUISITION

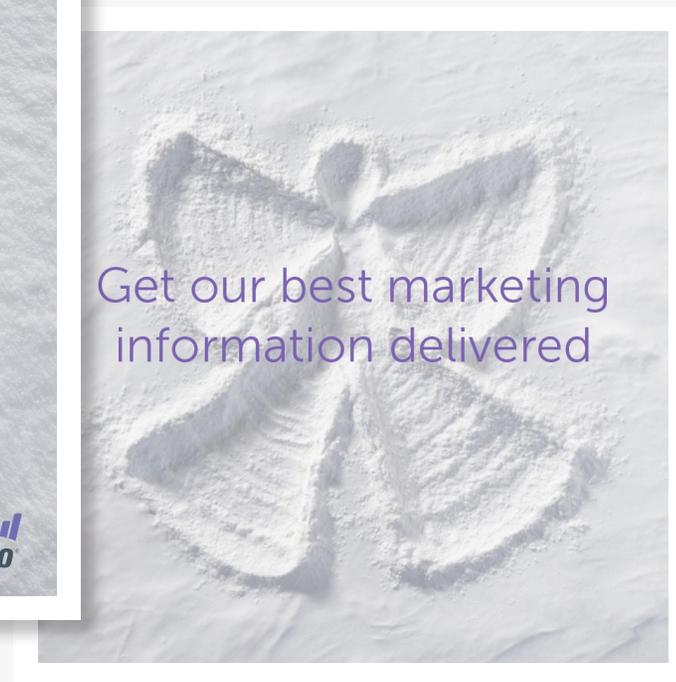
Push your customers down the lead chimney with sticky content

Click any image to view the live web version.

Cover Image



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Subscribe to our newsletter

Abandoned Cart

TRANSACTIONAL

Give cart-abandoners a push and fun experience to finish their holiday purchase.

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New Product Unboxing

BRAND AWARENESS

Show off your new holiday products and get more brand awareness.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



Meet Holiday Barbie

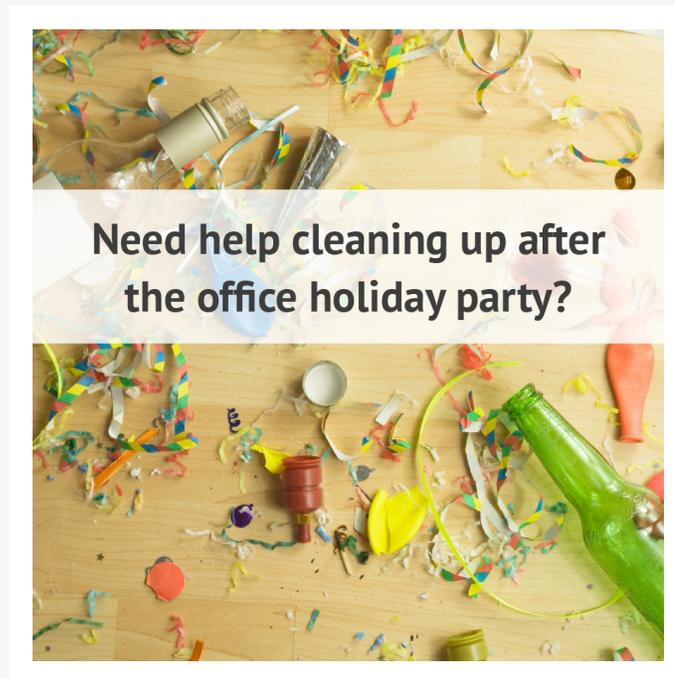
Sticky Content

BRAND AWARENESS

Stay top of mind during the holiday season with a sticky content Peel-it

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action

10% off
cleaning services



Clean me up

Sticky Content

BRAND AWARENESS

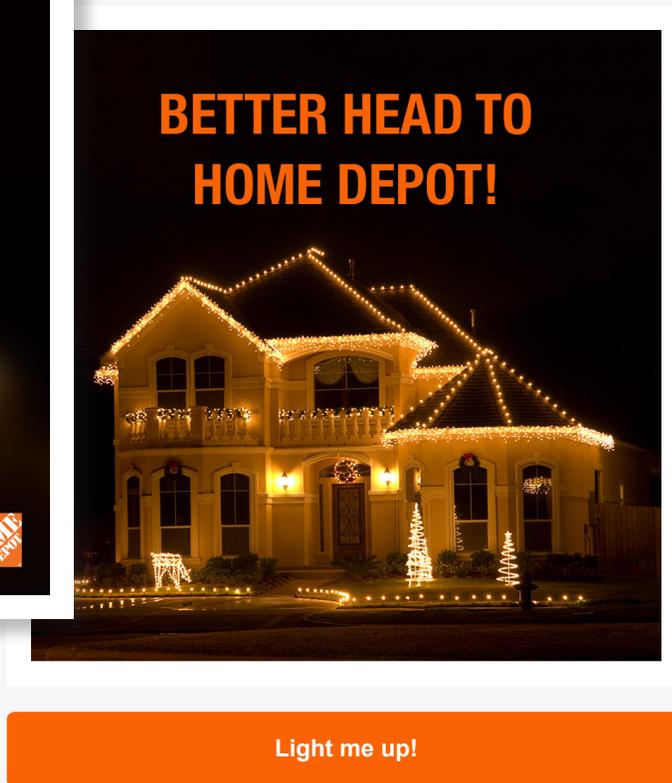
Give your audience an interactive experience to remind them of the value you bring to their lives.

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Seasonal Hotel Promotion

BRAND AWARENESS

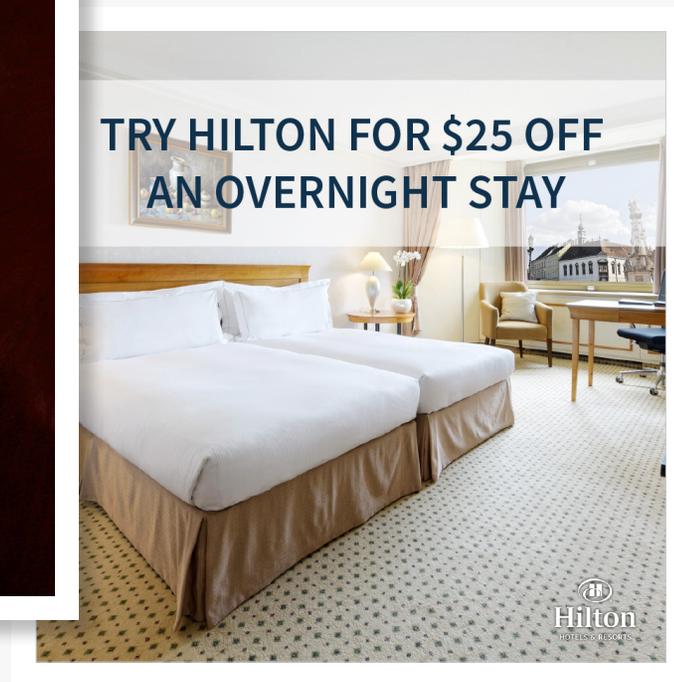
Show your audience how much they will miss you if they don't cash in on your spooky offer.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



No fright, just delight

Cyber Monday Retailer

CUSTOMER ACQUISITION

Make your most valuable marketing communications count this Cyber Monday with interactive content

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Cover Image



Reveal Image & Call to Action

Free shipping on a Prime Pantry box until midnight



Be a rockstar host

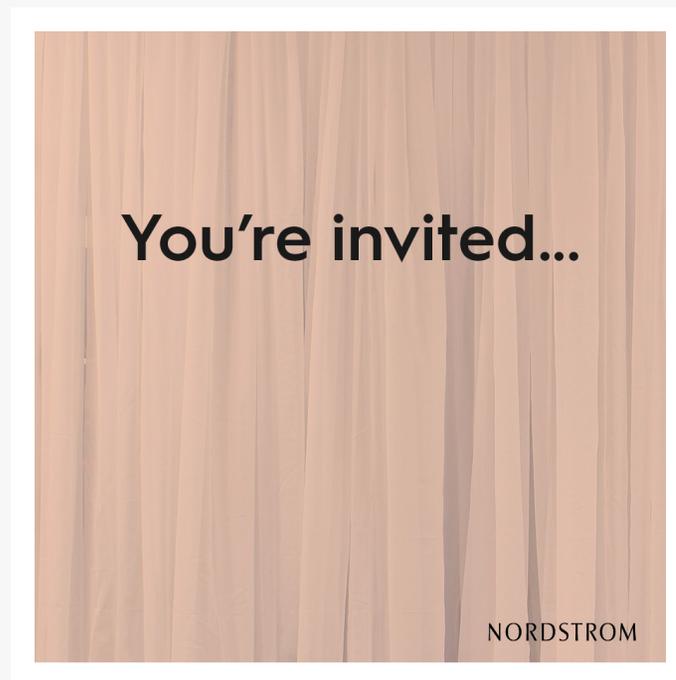
Special Event Invitation

LOYALTY

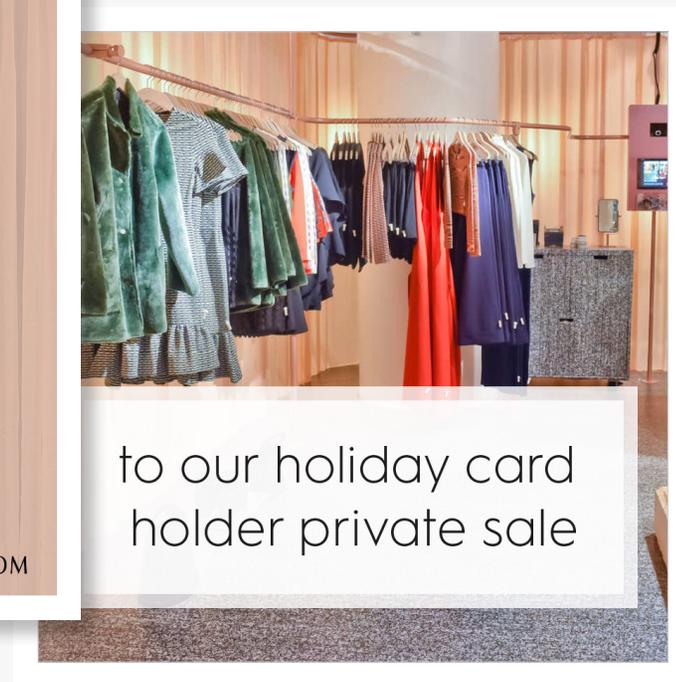
Invite your most loyal customers to your special holiday event in a new way.

Click any image to view the live web version.

Cover Image



Reveal Image & Call to Action



See a use case for your company?

REQUEST DEMO

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