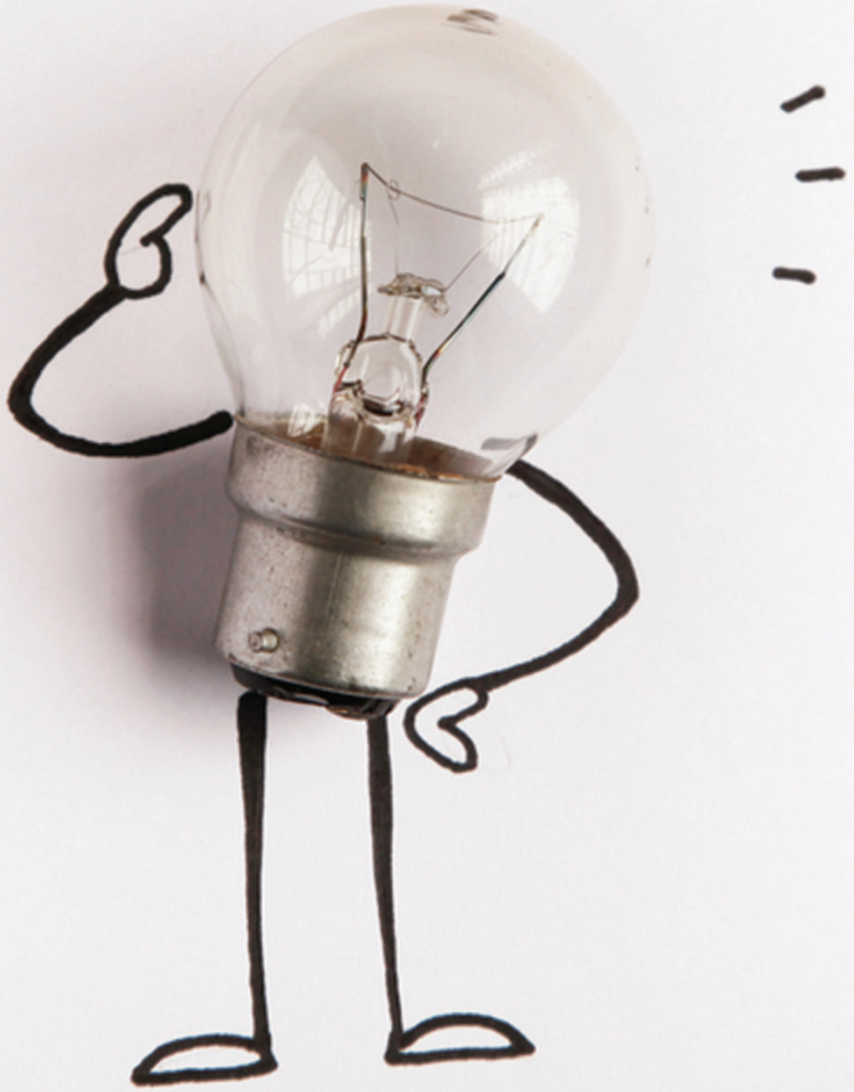
ZEMBULA

B2B Use Cases



A sampling of strategies and ideas on how to use interactive content in your marketing.

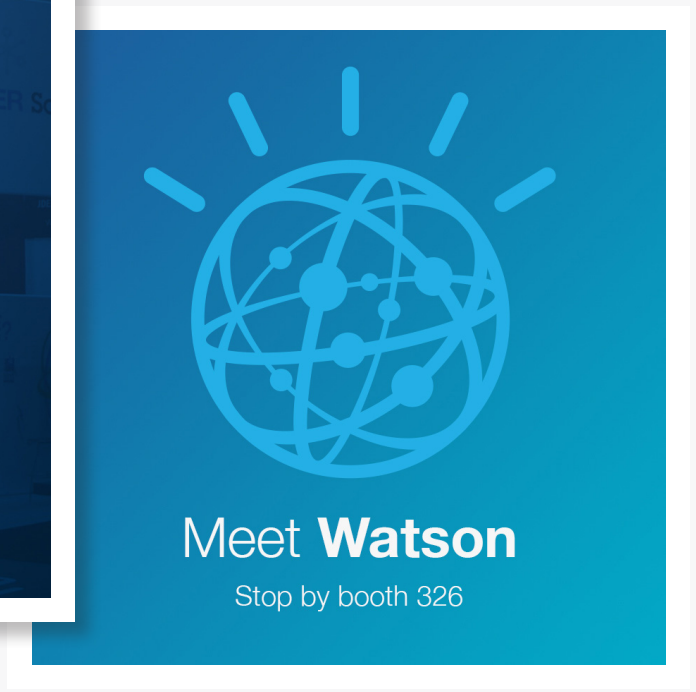
News & Updates

Share your news in a fun way that your audience can interact with.

Click any image to view the live web version.

Cover Image

Reveal Image & Call to Action



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Sticky Content

Develop sticky content campaigns to educate and entertain your fans.

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Cover Image

Reveal Image & Call to Action

I need more “me-time”

Trivia Campaign

Entertain your audience with bite-sized pieces of informational trivia.

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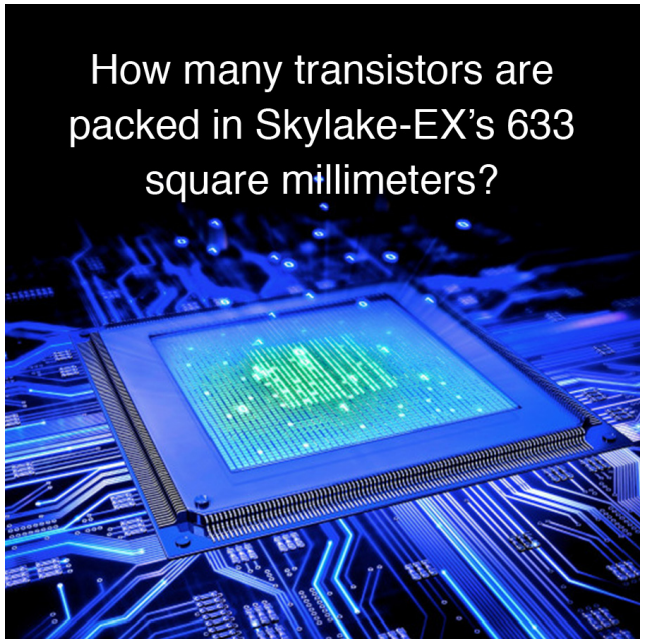
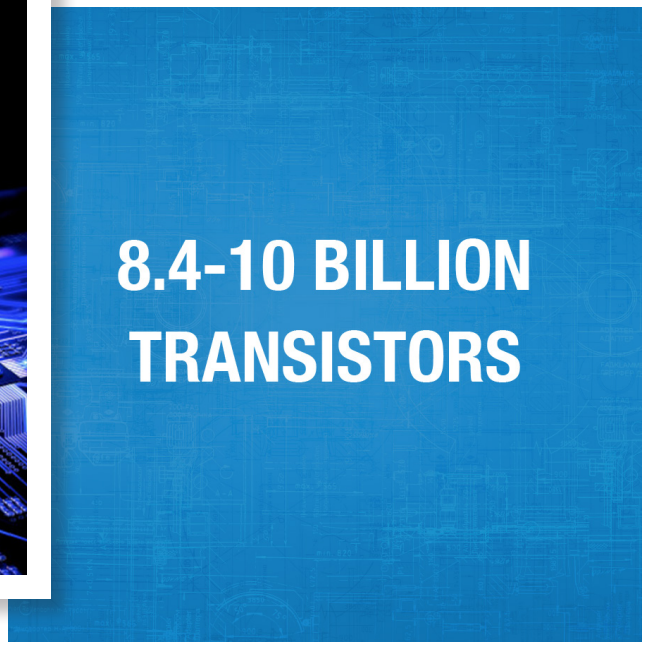
Cover Image



Reveal Image & Call to Action



Learn More

Audience Segmentation

Discover the differences in your audience and create specific messaging designed just for them.

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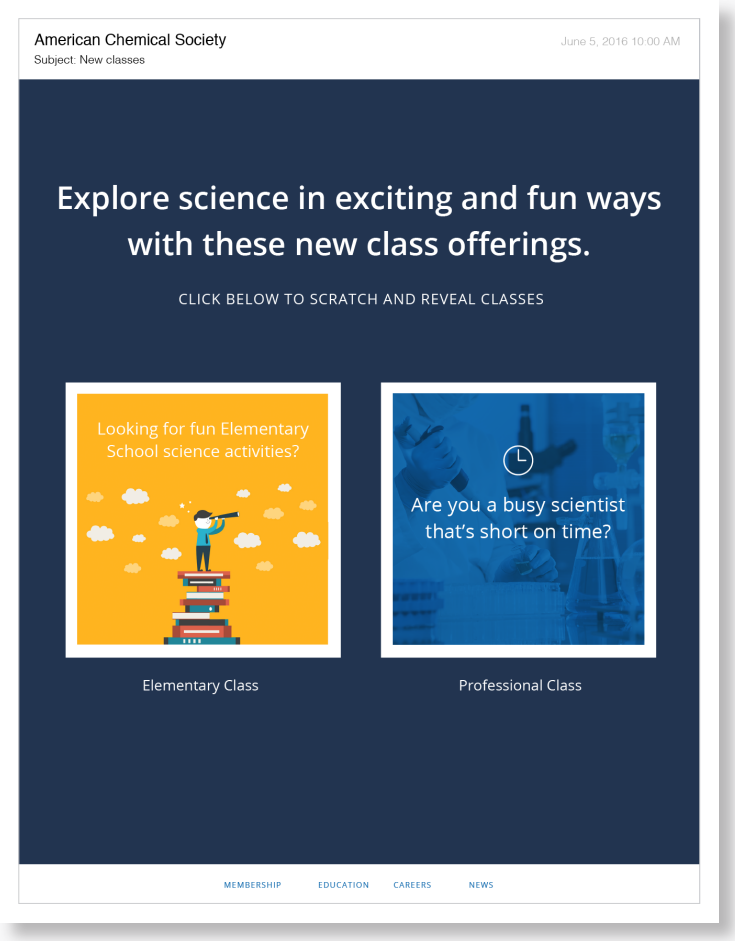
Email



Cover Image

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Welcome Series

Welcome new customers with an interactive email series.

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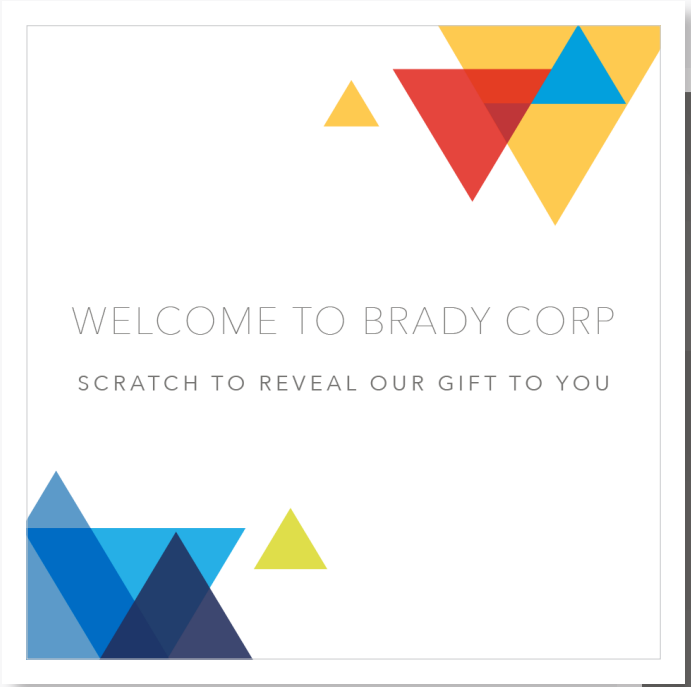
Cover Image



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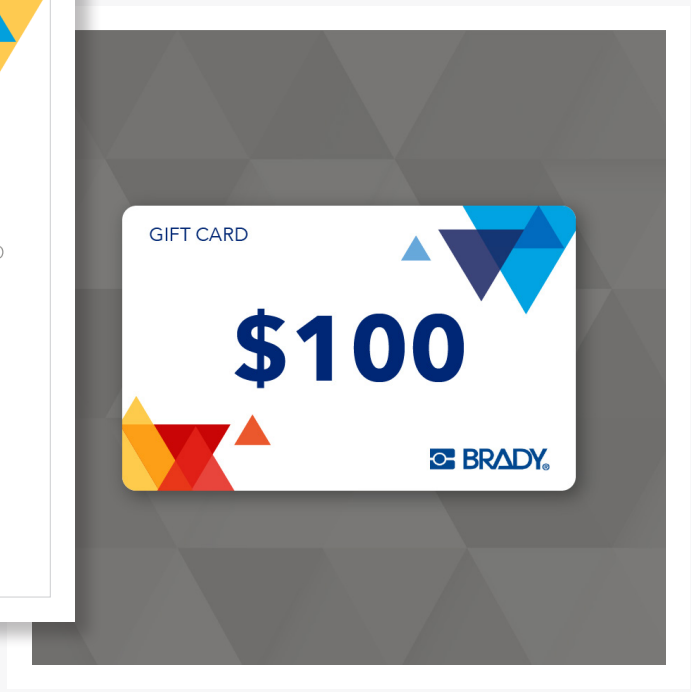

Claim Your Gift Card

Partnerships

Leverage your partners and create compelling content that benefits you both.

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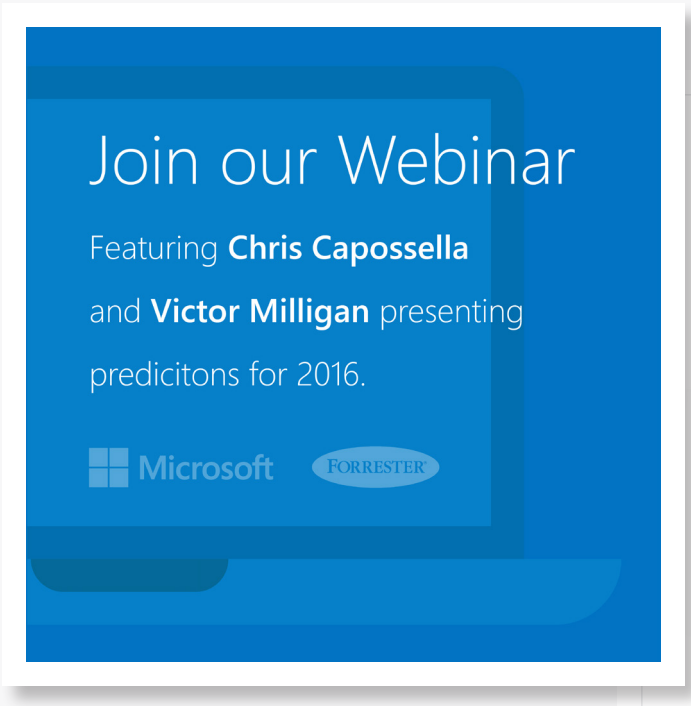
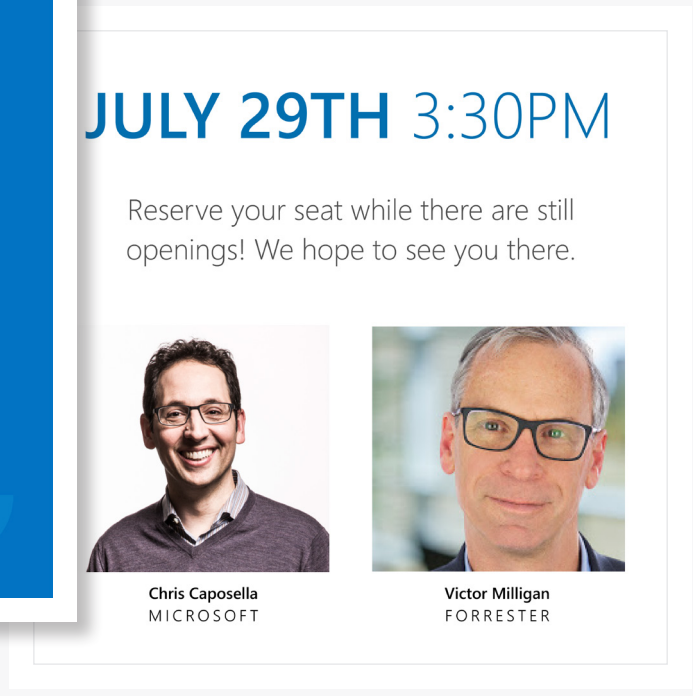
Cover Image



Reveal Image & Call to Action



New Product Release

Introduce your new products with a bit of mystery and reveal them only for fans who participate.

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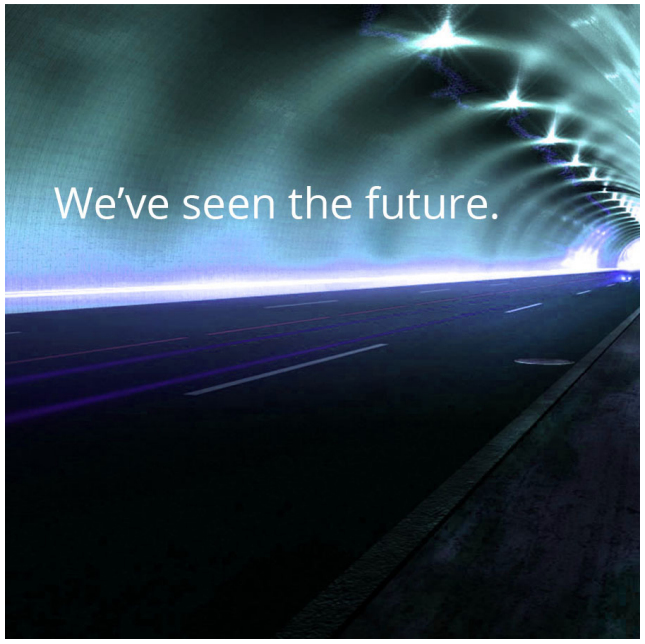
Cover Image



Reveal Image & Call to Action

Let's Be Friends

Audience Survey/Learning

Use reveal marketing to learn more information about your audience.

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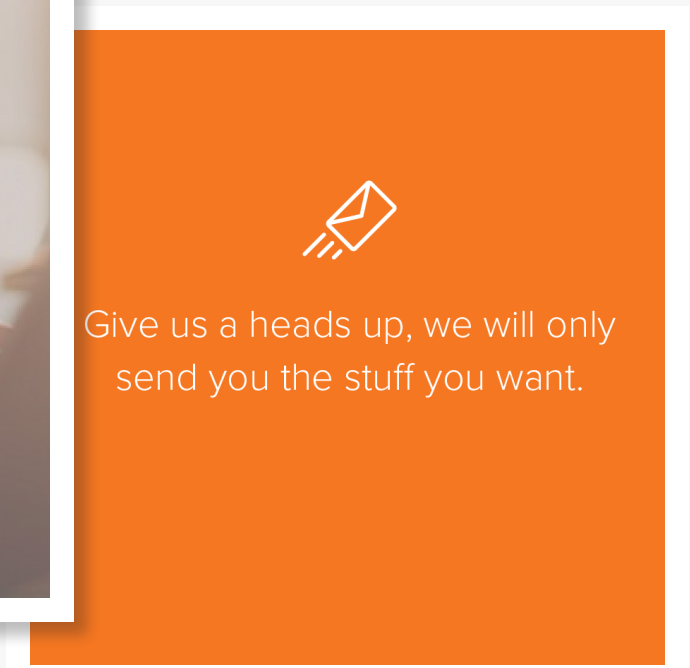
Cover Image

Reveal Image & Call to Action



Update my email preferences

Sales Nurture

Develop a relationship with buyers at every stage of the sales funnel.

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Cover Image

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Lead Qualification

See who is qualified to buy your newest product by drilling down on interactions.

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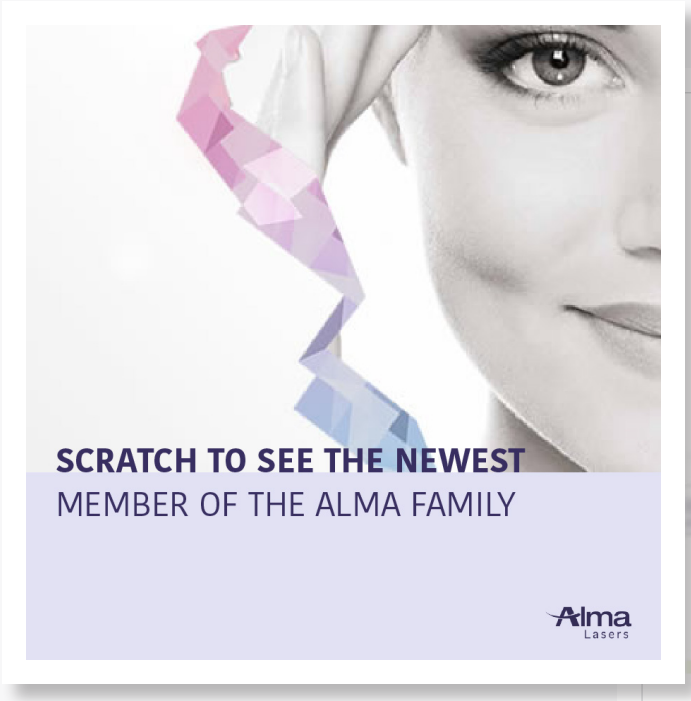

Reveal Image & Call to Action

See a use case for your company?

REQUEST DEMO

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